

## NEWS RELEASE

### Onco-Innovations Applauds Lundin Cancer Fund for \$4 Million Contribution to the Canadian Cancer Society

Vancouver, Canada – February 4, 2025 – Onco-Innovations Limited (CSE: **ONCO**) (Frankfurt: **W1H**, WKN: **A3EKSZ**) ("**Onco**" or the "**Company**") applauds the Lundin Cancer Fund for its generous \$4 million donation to the Canadian Cancer Society to establish a pan-Canadian glioblastoma research program. This contribution marks the largest philanthropic gift ever received by the Canadian Cancer Society for glioblastoma research.<sup>1</sup>

The \$4 million donation from the Lundin Cancer Fund will enable the Canadian Cancer Society to establish a pan-Canadian glioblastoma research program, focusing on accelerating research efforts to develop new treatment options for one of the most aggressive and difficult-to-treat forms of brain cancer. This initiative aims to bring together top researchers across the country, fostering collaboration and driving innovation in glioblastoma treatment. Together, the organizations also intend to raise an additional \$4 million, for a total of \$8 million, to transform brain cancer outcomes. In honour of Mr. Lukas Lundin, and to further support this initiative, two of Vancouver's fundraising events—the Canadian Cancer Society Daffodil Ball and the Lundin Cancer Fund Gala—will come together in 2025 for a united effort to advance brain cancer research.<sup>2</sup>

Onco-Innovations applauds this significant contribution, recognizing its potential to make a meaningful impact in the fight against cancer. Investments like this not only advance scientific research but also provide hope for patients and families affected by glioblastoma.

Additionally, the Company announces that it has extended the term of its engagement with MCS Market Communication Service GmbH (business address: Rheinpromenade 13, 40789 Monheim am Rhein, Nordrhein-Westfalen, Deutschland, email: [info@mcsmarket.de](mailto:info@mcsmarket.de); telephone: +491772481220; and website: [www.mcsmarket.de](http://www.mcsmarket.de)) ("MCS") for the continued provision of a range of online marketing services, including campaign creation, production of marketing materials, as well as research and analytics (the "Services"). The Services will continue and are expected to run until June 2025, or until budget exhaustion. The Company has paid MCS EUR 500,000 for the extended term of Services, and no securities have been provided to MCS or its principals as compensation. The Services will be executed via digital channels, including Google Ads and native advertising.

#### About Onco-Innovations Limited

Onco-Innovations is a Canadian-based company dedicated to cancer research and treatment, specializing in oncology. Onco's mission is to prevent and cure cancer through pioneering research and innovative solutions. The Company has secured an exclusive worldwide license to patented technology that targets solid tumours, setting new standards in cancer treatment. Onco's commitment to excellence and innovation drives it to develop advanced therapies that improve patient outcomes and offer hope in the fight against cancer.

#### ON BEHALF OF ONCO-INNOVATIONS LIMITED,

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<sup>1</sup> <https://www.bnnbloomberg.ca/investment-trends/2025/02/03/lundin-cancer-fund-contributes-4-million-to-the-canadian-cancer-society-to-establish-pan-canadian-glioblastoma-research-program/>

<sup>2</sup> <https://www.bnnbloomberg.ca/investment-trends/2025/02/03/lundin-cancer-fund-contributes-4-million-to-the-canadian-cancer-society-to-establish-pan-canadian-glioblastoma-research-program/>

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