

Argyle Announces Marketing Campaign

Calgary, Alberta--(Newsfile Corp. - July 31, 2024) - **Argyle Resources Corp. (CSE: ARGL)** is pleased to announce that it has engaged Euro Digital Media Inc. ("**Euro Digital**") (address: 71-75 Shelton Street, Covent Garden, London, UK. WC2H 9JQ; email: info@eurodigitalmedia.co.uk) for marketing services for up to six months commencing on or about August 5th, 2024, or until budget exhaustion, and that the term of the marketing services may be extended or shortened at the discretion of management depending on, amongst other things, the efficacy of the marketing services.

Euro Digital shall, as appropriate, create campaigns, ad groups, text ads, display ads, perform detailed keyword research, setup and manage remarketing campaigns, optimize keyword options, coordinate online advertisers and marketers corresponding to online marketing targets, create landing pages for ad campaigns and generally bring attention to the business of the Company. The promotional activity undertaken by Euro Digital will occur on a www.wallstinvest.com landing page, and via Google ads and native advertising.

The Company will pay a fee of USD \$300,000 (plus GST) to Euro Digital. The Company will not issue any securities to Euro Digital as compensation for its marketing services. As of the date hereof, to the Company's knowledge, Euro Digital (including its directors and officers) does not own any securities of the Company and has an arm's length relationship with the Company.

ON BEHALF OF THE BOARD OF DIRECTORS

Jeffrey Stevens

President & CEO

About Argyle Resources Corp.

Argyle Resources Corp. is a junior mineral exploration company engaged in the business of acquiring, exploring, staking and evaluating natural resource properties in North America. The Company currently holds an option to acquire up to 100% of the Frenchvale Graphite Property located in Nova Scotia, Canada and owns 100% interest in the Pilgrim Islands, Matapedia and Lac Comporte quartzite silica projects in Quebec, Canada. Argyle is engaged in a research partnership with the National Institute of Scientific Research (INRS), a high-level research and training institute funded by the Quebec government to conduct exploration programs on the Company's silica projects. The Company was incorporated in 2023 and its head office is located in Calgary, Alberta, Canada.

For all other inquiries: info@argylresourcescorp.com

Forward-looking information

All statements included in this press release that address activities, events or developments that Argyle expects, believes or anticipates will or may occur in the future are forward-looking statements. Such statements may involve, but are not limited to, statements with respect to the Company's engagement of Euro Digital and the scope and timing thereof, and the services to be provided thereunder. These forward-looking statements involve numerous assumptions made by Argyle based on its experience, perception of historical trends, current conditions, expected future developments and other factors it believes are appropriate in the circumstances. In addition, these statements involve substantial known and unknown risks and uncertainties that contribute to the possibility that the predictions, forecasts, projections and other forward-looking statements will prove inaccurate, certain of which are beyond Argyle's control. Readers should not place undue reliance on forward-looking statements. Except as required by law, Argyle does not intend to revise or update these forward-looking statements after the date hereof or revise them to reflect the occurrence of future

unanticipated events.

Neither the Canadian Securities Exchange nor its Regulation Service Provider accepts responsibility for the adequacy or accuracy of this news release.

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