



ARway.ai Integrates Toggle's FOTogpt.ai Studio into Map Dynamics, Expanding AI Photography Capabilities for its Over 400 Enterprise Clients

TORONTO, ON, Canada – November 26, 2024 – ARway.ai (“ARway” or the “Company”) (CSE: ARWY), (OTC: ARWYF) (FSE: E65), a leader in AI-powered Augmented Reality (AR) experiences, is pleased to announce the integration of Toggle.ai’s FOTogpt.ai Studio into Map Dynamics (MapD), its event management and mapping software platform. This collaboration expands ARway's offering by introducing AI-driven photography services to over 400 enterprise customers across various industries.

MapD, an established provider of event technology solutions, serves a diverse range of clients, including major trade shows, conferences, and expos. Previously owned by Nextech3D.ai (OTCQX: NEXCF / CSE: NTAR), MapD has built a robust platform that simplifies event management with real-time updates, automation, and seamless customer experiences. By integrating FOTogpt.ai's advanced AI photography tools, ARway and Toggle.ai are opening new revenue streams for both companies and delivering innovative solutions to MapD’s extensive client base.

Expanding Opportunities with FOTogpt.ai Studio

The integration of FOTogpt.ai Studio will enable MapD’s clients to harness cutting-edge AI photography for events, trade shows, and expos. FOTogpt.ai’s AI-powered photography studio creates dynamic, high-quality images, allowing event organizers to capture professional-grade photos and visuals with ease. This capability can enhance branding, content creation, and marketing efforts for event organizers, sponsors, exhibitors, and other stakeholders, generating new opportunities for engagement and revenue.

With this integration, both ARway.ai and Toggle.ai stand to benefit from increased visibility and exposure within the event technology space. MapD’s network of over 400 enterprise clients, including prominent organizations such as **American Tradeshow Services (ATS), ISACA, AAPC, and NACE**, will gain access to these enhanced AI

photography features, unlocking new potential for growth and differentiation in the event industry.

MapD's Extensive Client and Partnership Network

MapD serves an array of leading clients, including:

- **American Tradeshow Services (ATS)** – MD Expo, NADC, HEAT
- **Anthony J. Jannetti, Inc** – 2023 Events
- **Midwest Shows, Inc.**
- **ISACA** – Information Systems Audit & Control Association
- **AAPC** – American Academy of Professional Coders
- **FHIMA** – Florida Health Information Management Association
- **AWWA** – PA 75th Annual Conference
- **NACE** – National Association of College and Employers Conference & Expo
- **IIABSC** – Spring Conference
- **SNAPA** – Annual Conference
- **SCAV** – Southeast Veterinary Conference

Strategic partnerships further bolster MapD's reach, including collaborations with the **International Association of Exhibits & Exhibitors (IAEE)** and the **Tennessee Society of Association Executives (TNSAE)**, among others.

As part of the companies stock option plan the company has issued 500,000 options exercisable at .05/share that vest immediately.

About MapD

MapD is an intuitive, self-serve event management platform offering a comprehensive suite of tools designed to streamline event planning and execution. With its easy-to-use interface, MapD enables clients to manage floor space sales, exhibitor services, speaker schedules, and attendee communications all in real time. By automating event logistics, simplifying the sales process, and providing opportunities for new revenue streams, MapD empowers event organizers to focus on delivering exceptional experiences. Additionally, MapD's future updates include a native mobile app that will incorporate AR wayfinding features for in-person events or serve as a virtual venue for remote events.

About ARway.ai

ARway.ai is a cutting-edge augmented reality (AR) platform that empowers businesses to create immersive, interactive AR experiences for their customers. With a focus on

enhancing real-world interactions through AI-powered AR, ARway provides solutions that bridge the gap between physical and digital environments, helping businesses enhance engagement, optimize space utilization, and drive innovation.

For more information, please visit www.ARway.ai.

For media inquiries: Contact:

To learn more about Map D, please follow us on Twitter, YouTube, Instagram, LinkedIn, and Facebook, or visit our website: <https://mapdevents.com/>



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Nextech 3D.ai

On October 26, 2022, ARway.ai. was spun-out from its parent Company, Nextech3D.ai (OTCQX: NEXCF) (CSE: NTAR) (FSE: ISS). Nextech retained a control ownership in ARway.ai. with 13 million shares, or a 50% stake.

Nextech3D.ai is a Generative AI powered 3D modeling Company and leading provider of augmented reality (“AR”) experience technologies and 3D model services. Nextech’s AI-powered 3D modeling platform, “ARitize3D” has contracts with; AMZN, KSS, CB2, Genuine Parts & many others. To learn more about Nextech3D.ai, [visit www.nextechar.com](http://www.nextechar.com)

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Forward-looking Statements

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

Certain information contained herein may constitute “forward-looking information” under Canadian securities legislation. Generally, forward-looking information can be identified by the use of forward-looking terminology such as, “will be” or variations of such words and phrases or statements that certain actions, events or results “will” occur. Forward-looking statements regarding the completion of the transaction are subject to known and unknown risks, uncertainties and other factors. There can be no assurance that such statements will prove to be accurate, as future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements and forward-looking information. ARway.ai will not update any forward-looking statements or forward-looking information that are incorporated by reference herein, except as required by applicable securities laws.