



ARway SDK 3.1 Unveiled – Revolutionizing Large-Scale, Location-Based Augmented Reality Navigation

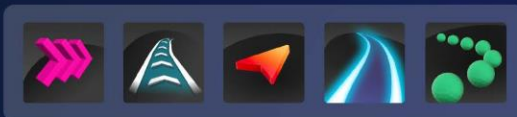
Third Major Release in 2024 Marks Dramatic Improvements In Indoor Navigation & Mapping

TORONTO, ON, Canada – May 14, 2024 – [ARway.ai](https://arway.ai) (“ARway” or the “Company”) (CSE: ARWY), (OTC: ARWYF) (FSE: E65) is an AI powered Augmented Reality Experience platform with a disruptive no-code, no beacon spatial computing solution enabled by visual marker tracking with centimeter precision is pleased to announce the launch of ARway V3.1, a major update to its spatial computing platform providing augmented reality navigation and immersive experiences. The new V3.1 technology updates and features include major improvements to the range and accuracy of AR experiences across large scale venues and increased speed of deployment of AR indoor navigation experiences. The company believes these major improvements will drive additional revenue and additional global deployments ARway.ai currently has over 5000+ total accounts, with 5400+ maps created and 60+ pilots and trials. Demand for ARway is accelerating in from around the world for various use-cases and industries looking to leverage the Company's augmented reality and spatial computing technology.



Navigation Options

Version 3.1

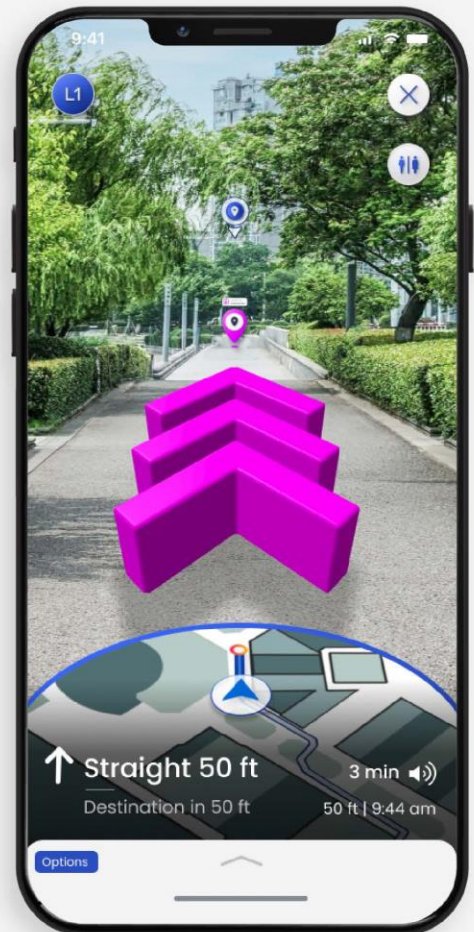


What's New?

This update includes brand new navigation styles including a jumbo drift-friendly style.

This new Jumbo chevron navigation style allows users to be guided accurately over long distance of up to 600 meters or 2000 feet after scanning a visual marker

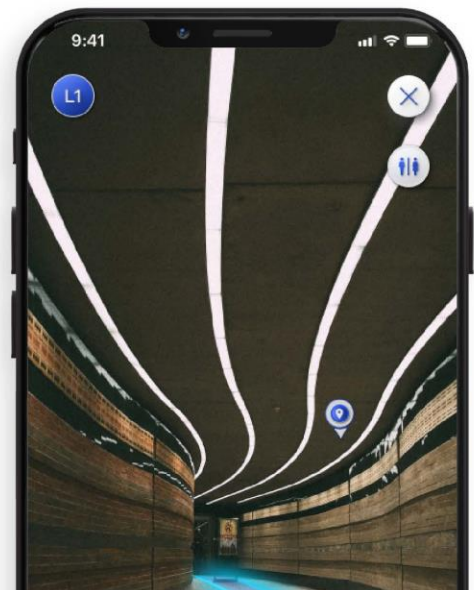
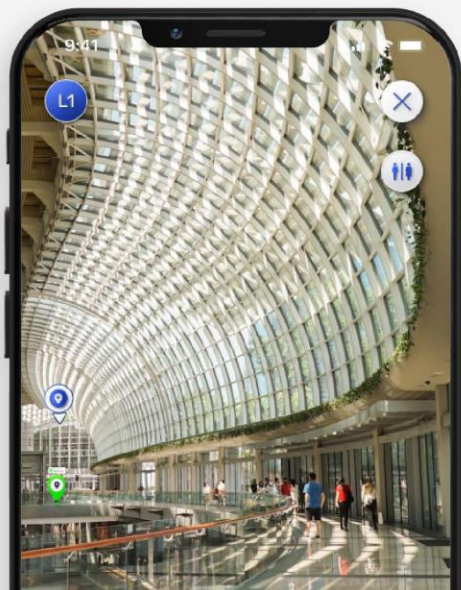
- Jumbo Chevron
- Flat Path



Jumbo Chevron

For large open spaces with wide paths & corridors

Option 1



Watch a video of the new technology and features in V3.1

[Click Here](#)

Key Highlights of ARway V3.1:

- **Increased Range of AR Tracking & Navigation:** ARway V3.1 introduces new navigation styles, built to support diverse environments, enhancing the user experience in both expansive and confined spaces to serve ARway's customer base in shopping malls, airports, universities, hospitals, and corporate campuses. This new feature supports navigation range up to 600 meters after a single marker scan, ensuring precise guidance over long distances. V3.1 also includes improved route guidance, automatically redirecting users back to correct routes if they stray, thus maintaining engagement and ensuring a smooth navigation experience.
- **Mini Map Navigation:** The new Mini Map feature offers a real-time preview of the navigation route, displayed below the AR navigator for improved Visitor orientation. This ensures continuous guidance, even when the AR path is obstructed, enhancing the overall navigational efficiency. Updated visitor onboarding processes and dynamic UI adjustments for the 2D map improve the experience of first time end-users of Augmented Reality.
- **Network Failure Back-up Flow:** ARway Creators can now resume the map setup process seamlessly after network interruptions, thanks to new APIs that maintain progress during unstable connections, ensuring reliability and continuity.
- **Web Studio 3D Map UX Upgrades:** ARway V3.1 also brings significant upgrades to the Web Studio, including a Color-Changing Path Guide for precise path alignment and new controls for easier map editing. The addition of the 3D Map Navigator allows users to view and edit specific map sections with ease across large venues over 1,000,000 square feet.

The impact of ARway V3.1 extends beyond the platform itself, offering unprecedented opportunities for scaling location-based AR deployments at scale. These new features unlock new possibilities for creating more compelling, customized AR experiences, fostering new business opportunities, and driving growth in the global Indoor Positioning and Navigation market.

Recent News

- [ARway.ai The Augmented Reality Experience Platform Signs Multiple New Navigation Deals With Global Accounts Riyadh Bank & A Museum in the Heart of Washington, D.C.](#)
- [ARway.ai Signs Deal with George Mason University for Augmented Reality Campus Navigation and Experience](#)
- [ARway.ai The Spatial Computing Platform Shows 200% Developer Growth, Signs Multiple New Deals for its Augmented Reality Navigation Platform in Middle East & Spain](#)
- [ARway.ai Introducing AR Navigation with Generative AI ChatGPT 4D Avatars in New Partner Deal with AVR Labs in UAE](#)
- [ARway.ai Announces Successful Deployment of AR Wayfinding and Smart Campus Activation With Deutsche Telekom AG & The Prestigious Institut für Innovations- und Informationsmanagement \(iFii\), University of Applied Sciences Brandenburg](#)

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About ARway.ai

ARway.ai (CSE: ARWY) (OTCQB: ARWYF) (FSE: E65) is a spatial computing platform powered by artificial intelligence (AI) providing an array of

augmented reality (AR) experiences for indoor spaces. ARway's breakthrough no-code no-beacon IPN allows for the easy creation of navigation, tours, information sharing, notifications, advertising and gamification. ARway works seamlessly as a cross platform solution on iOS/ Android. ARway's technology is optimized for both mobile devices and AR glasses: Apple's Vision Pro, Magic Leap and Microsoft's HoloLens. ARway has unlimited use cases for augmenting physical spaces, making it a valuable tool for creators, brands and companies in various industries. The complete ARway platform includes: the Web Creator Studio, the [ARwayKit Software Development Kit \(SDK\)](#) and a mobile app for [iOs](#) and [Android](#).

Nextech 3D.ai

On October 26, 2022, ARway.ai. was spun-out from its parent Company, Nextech3D.ai (OTCQX: NEXCF) (CSE: NTAR) (FSE: ISS). Nextech retained a control ownership in ARway.ai. with 13 million shares, or a 50% stake. Nextech3D.ai is a Generative AI powered 3D modeling Company and leading provider of augmented reality ("AR") experience technologies and 3D model services. Nextech's AI-powered 3D modeling platform, "ARitize3D" has contracts with; AMZN, KSS, CB2, Genuine Parts & many others. To learn more about Nextech3D.ai, [visit www.nextechar.com](http://www.nextechar.com)

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Forward-looking Statements

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

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