



ARway.ai's Spatial Computing Platform Continues to See Increased Demand Ahead of Apple Vision Pro Release, Signs New Deal with F3 Geomatic

TORONTO, ON, Canada – January 17, 2024 – [ARway.ai](https://arway.ai) (“ARway” or the “Company”) (CSE: ARWY), (OTC: ARWYF) (FSE: E65) is an AI powered Augmented Reality Experience platform with a disruptive no-code, no beacon spatial computing solution enabled by visual marker tracking with centimeter precision is seeing a uptick in demand in 2024 ahead of Apples Vision pro release slated for February 2nd 2024. The Company is pleased to announce a new developer deal with [F3 Geomatic Solutions](#), a distinguished geospatial modeling and mapping agency based in Cuervo, Texas. With ARway, F3 Geomatic envisions providing seamless, accurate, and immersive tailored geospatial solutions for museums, trade shows, and local governments, creating unparalleled user experiences.

F3 Geomatic has selected ARway as its partner due to its unmatched accuracy and seamless integration with the floor plans provided by their partner, Matterport. Unlike other solutions that proved inaccurate for wayfinding, ARway's technology demonstrated a significant reduction in dissonance between intended locations and mobile devices, especially in complex indoor environments.

Affiliations / Partners

FEDUEI - WCSVBMJTMAC6 CAGE# 9QNZ6 DUNS: 119126401
NAICS: 541370-541360-541990-541330-541512-541921-518210-711510
SIC CODES: 8713 - 7374



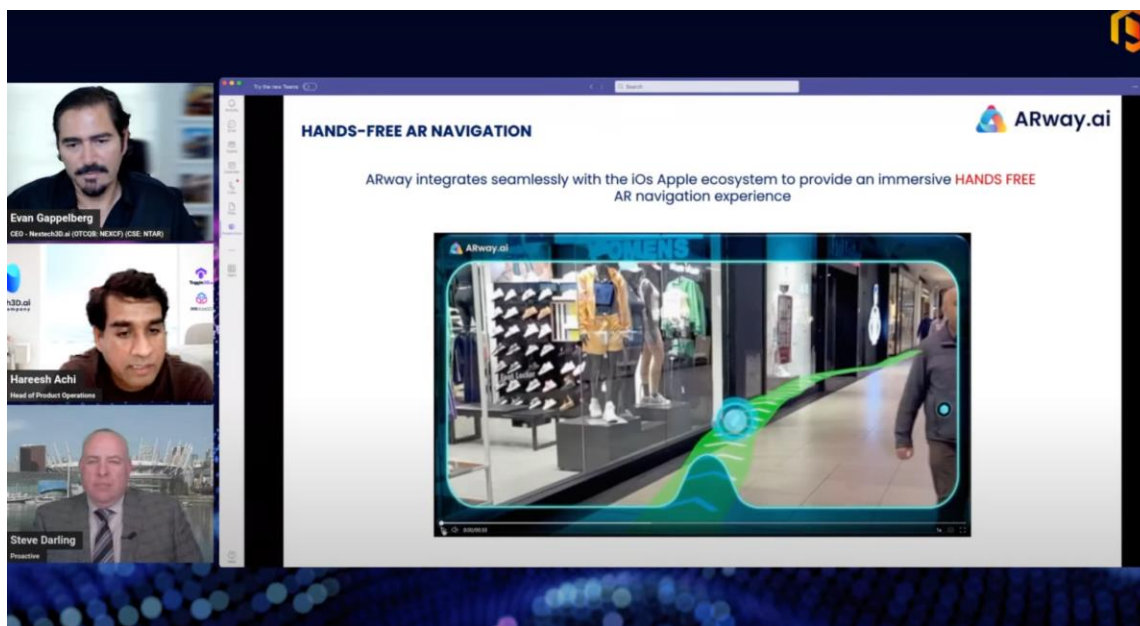
Moreover, F3 Geomatic appreciated ARWay's user-friendly setup process, eliminating the need for expensive hardware and specialized technical skills. The decision to choose ARWay was reinforced by the CEO's background in classified geopositioning systems projects for the US military, where ARWay's tech stack emerged as the superior choice among competitors.

Anticipating widespread consumer adoption, the introduction of "Apple Vision Pro" is expected to catalyze a substantial transformation within the augmented reality and spatial computing industry. This monumental development opens up an exciting market opportunity for ARWay, as the ARWay app is proudly available in the new spatial computing Vision Pro app store.

ARWay.ai, with its focus on indoor navigation and recent strides in AR glasses integration, is strategically aligned with the industry's overarching shift towards 3D/AR.

This deal follows a recent [press release announcing 3 new deals and increasing global demand](#) ahead of the Apple Vision Pro release. Demand for ARway is accelerating from around the world for various use-cases and industries looking to leverage the Company's groundbreaking augmented reality and spatial computing technology.

CEO Evan Gappelberg recently joined Proactive Investors to discuss the upcoming launch of the Apple Vision Pro and what that means for ARway – [watch here](#)



ARway's commitment to delivering top-notch performance on iOS devices positions it as an integral part of the Apple ecosystem, promising a seamless integration experience for users. With the [official announcement from Apple declaring the availability of Apple Vision Pro from Friday, February 2nd](#), at all U.S. Apple Store locations and online, ARway is poised to redefine the landscape of AR indoor navigation.

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To learn more about ARway, please follow on Social Media: [Twitter](#), [YouTube](#), [Instagram](#), [LinkedIn](#), and [Facebook](#), and visit our website: www.arway.ai

About ARway.ai

ARway.ai (CSE: ARWY) (OTCQB: ARWYF) (FSE: E65) is a spatial computing platform powered by artificial intelligence (AI) providing an array of augmented reality (AR) experiences for indoor spaces. ARway's breakthrough no-code no-beacon IPNN allows for the easy creation of navigation, tours, information sharing, notifications, advertising and gamification. ARway works seamlessly as a cross platform solution on iOS/ Android. ARway's technology is optimized for both mobile devices and AR glasses: Apple's Vision Pro, Magic Leap and Microsoft's HoloLens. ARway has unlimited use cases for augmenting physical spaces, making it a valuable tool for creators, brands and companies in various industries. The complete ARway platform includes: the Web Creator Studio, the [ARwayKit Software Development Kit \(SDK\)](#) and a mobile app for [iOs](#) and [Android](#).

Nextech 3D.ai

On October 26, 2022, ARway.ai. was spun-out from its parent Company, Nextech3D.ai (OTCQX: NEXCF) (CSE: NTAR) (FSE: ISS). Nextech retained a control ownership in ARway.ai. with 13 million shares, or a 50% stake. Nextech3D.ai is a Generative AI powered 3D modeling Company and leading provider of augmented reality ("AR") experience technologies and 3D model services. Nextech's AI-powered 3D modeling platform.

To learn more about Nextech3D.ai, [visit www.nextechar.com](http://www.nextechar.com)

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Forward-looking Statements

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

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