




ARway.ai Announces New Partnership Deals

TORONTO, O.N, Canada – October 3 , 2023 – [ARway.ai](https://arway.ai) (“ARway” or the “Company”) (CSE: ARWY), (OTC: ARWYF) (FSE: E65) is an AI powered Augmented Reality Experience platform with a disruptive no-code, no beacon spatial computing solution enabled by visual marker tracking with centimeter precision announces new strategic international partnerships, which will propel ARway’s reach further into the indoor navigation industry and towards profitability. These partners represent a significant growth opportunity for the Company.

Notable Closed Won Projects in September 2023

SÜLEYMAN DEMİREL ÜNİVERSİTESİ Turkey	AI AFRICA South Africa	VRAXA Australia	BRINK INTERACTIVE USA
			
Campus with University & Hospital	Agency with clients in Events, Tourism & Retail	Agency with clients in Retail, Media, Hospitals and more	Agency with clients in Retail, Automotive, Telecom, Real Estate and more
3,300,000 square feet	70 Events/Year	Headset Developer	Fortune 100 Retail
300+ Maps	100+ Maps	100+ Maps	500+ Maps
4 Locations	17 Locations	Enterprise Reseller	Enterprise Reseller
\$938,740 CLV (Customer Lifetime Value)	\$464,715 CLV (Customer Lifetime Value)	\$320,000 CLV (Customer Lifetime Value)	\$1,896,760 CLV (Customer Lifetime Value)



AI Africa, a digital agency and marketing company, specializing in retail and event organization has partnered with ARway to provide indoor navigation services to its clients. Their large portfolio of clients is varied. It includes a

prominent social media company with a staggering monthly engagement of 5 million followers; the leading events company in South Africa, orchestrating a remarkable 70 events per year with the collaboration poised to elevate AI Africa's presence in the events industry, offering unparalleled opportunities for innovation and growth; a prominent local tourism department and a distinguished property management company that owns and manages 17 malls and shopping centers.

[Vraxa](#), one of the top international production houses specialized in 360 videos and AR/VR/XR solutions using the latest technology has partnered with ARway. They are an agency with a multitude of clients in retail, media, hospitals and more, representing a variety of use cases for ARway's technology.

[Brink Interactive](#) is an agency that is distinguished by seasoned practitioners across branding, customer experience, marketing technology, strategy, and account services. Similar to VRAXA, they have a number of clients in various industries, representing a variety of use cases for ARway's technology. Brink Interactive has clients in retail, automotive, telecom, real estate and more.

These partners represent significant potential for ARway business, and follow the recent [newly signed contract](#) with [Süleyman Demirel Üniversitesi](#) situated in Isparta, Turkey. The university currently has approx 70,000 students enrolled, making it the second-largest academic institution in Turkey. This new contract has two phases with phase one starting at around \$10,000 and phase two worth six figures annually. This contract comes shortly after the recent announcements that [ARway.ai](#) has signed a multi-year contract with [Localiza](#), the largest car rental network in South America, to deliver a differentiated customer experience through newly established rental hubs at all major airports in Latin America, including AR navigation from baggage pickup to the transport depot, which includes car rentals, bus stops, Uber, etc., and a phased rollout with one of the [largest shopping malls in California](#).

Recent News

- [ARway.ai Completes First Build of the ARway Platform on Apple's Vision Pro Hardware & Announces Platform + SDK Updates](#)
- [ARway.ai Selected to Participate at Apple Vision Pro Developer Labs](#)
- [ARway.ai Announces Major Win As it Lands a Contract With Second Largest Academic Institution In Turkey](#)

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About ARway.ai

ARway.ai (CSE: ARWY) (OTCQB: ARWYF) (FSE: E65) is a spatial computing platform powered by artificial intelligence (AI) providing an array of augmented reality (AR) experiences for indoor spaces. ARway's breakthrough no-code no-beacon IPNN allows for the easy creation of navigation, tours, information sharing, notifications, advertising and gamification. ARway works seamlessly as a cross platform solution on iOS/ Android. ARway's technology is optimized for both mobile devices and AR glasses: Apple's Vision Pro, Magic Leap and Microsoft's HoloLens. ARway has unlimited use cases for augmenting physical spaces, making it a valuable tool for creators, brands and companies in various industries. The complete ARway platform includes: the Web Creator Studio, the [ARwayKit Software Development Kit \(SDK\)](#) and a mobile app for [iOs](#) and [Android](#).

Nextech 3D.ai

On October 26, 2022, ARway.ai. was spun-out from its parent Company, Nextech3D.ai (OTCQX: NEXCF) (CSE: NTAR) (FSE: EP2). Nextech retained a control ownership in ARway.ai. with 13 million shares, or a 50% stake. Nextech3D.ai is a Metaverse Company and leading provider of augmented reality ("AR") experience technologies and 3D model services. Nextech's AI-powered 3D modeling platform, "ARitize3D" has contracts with; AMZN, KSS, CB2, Genuine Parts & many others. To learn more about Nextech3D.ai, [visit www.nextechar.com](http://www.nextechar.com)

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Forward-looking Statements

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

Certain information contained herein may constitute "forward-looking information" under Canadian securities legislation. Generally, forward-looking information can be identified by the use of forward-looking terminology such as, "will be" or variations of such words and phrases or statements that certain actions, events or results "will" occur. Forward-looking statements regarding the completion of the transaction are subject to known and unknown risks, uncertainties and other factors. There can be no

assurance that such statements will prove to be accurate, as future events could differ materially from those anticipated in such statements.

Accordingly, readers should not place undue reliance on forward-looking statements and forward-looking information. ARway.ai will not update any forward-looking statements or forward-looking information that are incorporated by reference herein, except as required by applicable securities laws.