



## Vortex Energy Announces Marketing Program

April 28, 2023

**Vancouver, British Columbia** — Vortex Energy Corp. (CSE: VRTX | OTC: VTECF | FRA: AA3) ("**Vortex**" or the "**Company**") announces its engagement for marketing services with Financial Star News Inc. ("**FSN**") (*address: 701 West Georgia Street, Suite 1500, Vancouver, BC V7Y 1C6; email: [info@thefinancialstar.com](mailto:info@thefinancialstar.com); telephone: (778) 707-0363*), for an anticipated period of 6 months, commencing on May 1, 2023.

FSN will, as appropriate, create campaigns, ad groups, text ads, display ads, perform detailed keyword research, setup and manage remarketing campaigns, optimize keyword options, coordinate online advertiser and marketers corresponding to online marketing targets, create landing pages for ad campaigns and generally bring attention to the business of the Company in consideration for the payment by the Company of USD \$200,000 to FSN. The Company will not issue any securities to FSN as compensation for its marketing services. The promotional activity shall occur on theFinancialStar.com and by email, Facebook, and Google. As of the date hereof, to the Company's knowledge, FSN (including its directors and officers) does not own any securities of the Company and has an arm's length relationship with the Company. The Company will not issue any securities to FSN as compensation for its marketing services. The

In addition, the Company has engaged VHLA Media ("**VHLA**") (*address: 800 West Pender Street, Suite 1020, Vancouver, BC V6C 1J8; email: [info@bswabsolutions.com](mailto:info@bswabsolutions.com); telephone: (604) 762-1611*) to provide content creation and digital and video marketing services for an anticipated period of 6 months, commencing on May 1, 2023, for a total cost of USD \$75,000. VHLA will, as appropriate, prepare and distribute social media content & ads, influencer marketing, landing pages, and CEO interviews. The promotional activity shall occur on TikTok, Instagram, YouTube, LinkedIn, Twitter, Reddit. As of the date hereof, to the Company's knowledge, VHLA (including its directors and officers) does not own any securities of the Company and has an arm's length relationship with the Company. The Company will not issue any securities to VHLA as compensation for its marketing services.

### **About Vortex Energy Corp.**

Vortex Energy Corp. is an exploration stage company engaged principally in the acquisition, exploration, and development of mineral properties in North America. The Company is currently advancing its Robinson River Salt Project in Stephenville in the Province of Newfoundland & Labrador covering over 17,000 hectares. Leveraging the Robinson River Salt project, the Company is also exploring the development of technologies to efficiently store green Hydrogen in Salt Caverns. Vortex also holds the Fire Eye Project, which is located in the Wollaston Domain of northern Saskatchewan, Canada.

### **On Behalf of the Board of Directors**

Paul Sparkes  
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## **Cautionary Note Regarding Forward-Looking Statements**

*Certain statements contained in this press release constitute forward-looking information. These statements relate to future events or future performance. The use of any of the words “could”, “intend”, “expect”, “believe”, “will”, “projected”, “estimated” and similar expressions and statements relating to matters that are not historical facts are intended to identify forward-looking information and are based on the Company’s current beliefs or assumptions as to the outcome and timing of such future events. In particular, this press release contains forward-looking information relating to, among other things, the expected term of the marketing activities contracted for by the Company.*

*Various assumptions or factors are typically applied in drawing conclusions or making the forecasts or projections set out in forward-looking information, including, in respect of the forward-looking information included in this press release, assumptions regarding the efficacy of the Company’s marketing program.*

*Although forward-looking information is based on the reasonable assumptions of the Company’s management, there can be no assurance that any forward-looking information will prove to be accurate. Forward looking information involves known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking information. Such factors include, among other things, the risk that the Company’s marketing program may not be as effective as anticipated by the Company and that the budget for the Company’s marketing program may not be sufficient to permit the marketing activities to continue for the anticipated term. The forward-looking information contained in this release is made as of the date hereof, and the Company not obligated to update or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable securities laws. Because of the risks, uncertainties and assumptions contained herein, investors should not place undue reliance on forward-looking information. The foregoing statements expressly qualify any forward-looking information contained herein.*

*The Canadian Securities Exchange (CSE) has not reviewed, approved, or disapproved the contents of this press release.*