



CISCOM CORP (CISC) to release Q2 2023 results on August 29, 2023

(Toronto, ON. July 21, 2023) Ciscom Corp. (“**Ciscom**” or “the **Company**”) an ICT roll-up corporation, is pleased to announce that it will be filing its first quarterly results for the period ended June 30, 2023 (Q2) on August 29, 2023.

Financial Statements along with their respective MD&As for prior periods are in the Final Prospectus filed on SEDAR. The year-end Financial Statements have been audited and the quarterly financial statements were reviewed.

The Final Prospectus also includes proforma results for the years ended December 31, 2021 and 2022. For the year ended December 31, 2022, taking into account 12 months of revenue for both Market Focus Direct (“MDF”) and Prospect Media Group (“PMG”), combined proforma revenue for Ciscom was \$33,835,559.

“Now that Ciscom is a publicly traded entity, we can resume our M&A activities, building a solid and profitable business with recurring revenue, focused on shareholders’ value”, said Drew A. Reid Ciscom’s Executive Chair & CEO.

“We have solid leaders and operators in the business ensuring it is equipped for continued performance and market relevance and competitiveness”, said Michel Pepin Ciscom’s President & CFO.

Ciscom is investing in and managing qualified companies active in the Information, Communication and Technology (“ICT”) sector – a broad area. The first 2 acquisitions are in the AdTech/MarTech sector dealing with big data, analytics and technology.



About Ciscom

Ciscom Corp. is a Canadian holding (roll-up) company which is acquiring and managing companies in the ICT sector. Potential acquisition targets are entrepreneurs seeking equity, transition or that do not have a defined succession plan. Target companies are generally substantial SMEs and have a proven track record/history of profitability.

With this approach Ciscom enables owners/founders to crystalize the equity, while remaining active in the business. Consequently, acquisitions are immediately accretive to shareholders’ value. For more information, please visit www.ciscomcorp.com



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This news release contains certain statements that constitute forward-looking statements as they relate to Cisco and its management. Forward-looking statements are not historical facts but represent management's current expectation of future events and can be identified by words such as "believe", "expects", "will", "intends", "plans", "projects", "anticipates", "estimates", "should", "continues" and similar expressions. Although management believes that the expectations represented in such forward-looking statements are reasonable, there can be no assurance that they will prove to be correct or will come to pass.

By their nature, forward-looking statements include assumptions and are subject to inherent risks and uncertainties that could cause actual future results, conditions, actions or events to differ materially from those in the forward-looking statements. If and when forward-looking statements are set out in this new release, Cisco will also set out the material risk factors or assumptions used to develop the forward-looking statements. Except as expressly required by applicable securities laws, Cisco assumes no obligation to update or revise any forward-looking statements. The future outcomes that relate to forward-looking statements may be influenced by many factors, including but not limited to; SARS-CoV-2; reliance on key personnel; shareholder and regulatory approvals; jurisdictional risk; risks of future legal proceedings; income tax matters; availability and terms of financing; rising costs related to inflation; effect of market interest on price of securities and potential dilution.

