

Mercado Minerals Announces \$750,000 Non-Brokered Private Placement

Vancouver, BC, December 10, 2024 – Mercado Minerals Ltd. (CSE: MERC) ("Mercado" or the "Company") is pleased to announce a non-brokered private placement of 7.5 million units of the Company (the **"Units"**) at a price of C\$0.10 per Unit for gross proceeds to the Company of up to C\$750,000 (the **"Offering"**). Each Unit shall consist of one common share of the Company (each, a **"Common Share"**) and one half of one Common Share purchase warrant (each whole warrant, a **"Warrant"**). Each Warrant will be exercisable by the holder thereof to acquire one Common Share (a **"Warrant Share"**) at a price of C\$0.15 for a period of 24 months following the closing date of the Offering,

Use of Proceeds

Proceeds from the Offering will be allocated towards several initiatives, including the generation of new project acquisitions, investor relations programs, and general corporate working capital.

Strategic Focus on Precious Metals

As part of its evolving strategy, Mercado is shifting its focus toward precious metals, particularly silver within the Americas. The Company aims to identify and acquire high-potential silver projects in this region.

CEO Comments

Daniel Rodriguez, CEO of Mercado Minerals, commented: *"This financing marks a pivotal step in Mercado's journey as we position ourselves as a leading exploration company with a focus on silver projects in the Americas. The proceeds from this private placement will enable us to actively pursue promising opportunities, build shareholder value, and strengthen our corporate foundation. We are committed to advancing Mercado's growth and delivering long-term success."*

Finder's fees of up to 7% in cash and 7% in finder's warrants will be paid to eligible parties. Each finder's warrant is exercisable at C\$0.15 for a period of 24 months following the closing date of the Offering.

Insiders may participate in the Offering. The Company will rely on exemptions from the valuation and minority shareholder approval requirements contained in Multilateral Instrument 61-101 – Protection of Minority Security Holders in Special Transactions.

All securities issued under the Offering will be subject to a hold period of four months and one day in accordance with applicable securities laws. The closing of the Offering is expected to occur in mid-December 2024, subject to receipt of all necessary regulatory approvals, including from the Canadian Securities Exchange.

This news release does not constitute an offer of securities for sale in the United States. The securities being offered have not been, and will not be, registered under the United States Securities Act of 1933,

as amended, and such securities may not be offered or sold within the United States absent U.S. registration or an applicable exemption from U.S. registration requirements.

About Mercado Minerals Ltd.

Mercado Minerals Ltd. is a mineral exploration company dedicated to identifying and acquiring silver-focused projects in the Americas. The Company's mission is to generate value through disciplined exploration and strategic acquisitions in the precious metals space.

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Forward-Looking Statement (Safe Harbor Statement):

This press release contains forward-looking statements within the meaning of applicable securities laws. The use of any of the words "anticipate," "plan," "continue," "expect," "estimate," "objective," "may," "will," "project," "should," "predict," "potential" and similar expressions are intended to identify forward-looking statements. In particular, this press release contains forward-looking statements concerning the Company's exploration plans. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on these statements because the Company cannot provide assurance that they will prove correct. Forward-looking statements involve inherent risks and uncertainties, and actual results may differ materially from those anticipated. Factors that could cause actual results to differ include conditions in equity financing markets, and receipt of regulatory and shareholder approvals. These forward-looking statements are made as of the date of this press release, and, except as required by law, the Company disclaims any intent or obligation to update publicly any forward-looking statements.

Neither the Canadian Securities Exchange nor its Regulation Services Provider (as defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release.