

ATCO MINING ENGAGES HOMETREE DIGITAL FOR DIGITAL MARKETING CAMPAIGN

Vancouver, British Columbia, October 2nd, 2023 – **Atco Mining Inc. (the “Company” or “Atco”) (CSE: ATCM; OTC: ATMGF; Frankfurt: QP9)** is pleased to announce that it has retained [HomeTree Digital, Inc.](#) (“HomeTree”), a New-York based digital marketing agency, for a two-month digital marketing campaign. HomeTree will set up and manage the marketing campaign, create ads and distribute them through Google Ads as well as various social media platforms. In addition, HomeTree will be responsible for optimizing keyword options, coordinate on-line advertiser and marketers to on-line marketing targets, create landing pages for ad campaigns, and generally bringing attention to the business of the Company for a one-time payment of \$20,000 (U.S.) to HomeTree. The Company will not issue any securities to HomeTree as compensation for its services. The marketing activity shall occur on the Investors Edge website and on Facebook, Instagram, X (Twitter) and Google. As of today, to the Company's knowledge, HomeTree (including its directors and officers) does not own any securities of the Company and has an arm's-length relationship with the Company.

“I am extremely excited to be working with HomeTree,” says Etienne Moshevich, CEO of Atco. “Atco is in an incredible position, and we just need to get our story out there. With billions of dollars ear-marked to be invested in building infrastructure projects in Southwestern Newfoundland, Atco is in a great position to take advantage of the opportunity and become a premier player in the hydrogen storage business. Our team and I felt it is important to make sure our Company is on everyone’s radar screen and given HomeTree’s experience and track record in the digital marketing space, we are looking forward to getting started on our campaign and expose our story to a much broader audience.”

About Atco Mining (CSE: ATCM):

Atco is a junior exploration mining company focused on exploring for green energy metals throughout Canada. Atco is exploring for salt and hydrogen storage opportunities in Western Newfoundland. Investors are encouraged to visit the company’s website here: www.atcomining.com

For further information contact:

Atco Mining Inc.

Email: info@atcomining.com

Telephone: (604) 681-0084

www.atcomining.com

Neither the Canadian Securities Exchange nor its Regulation Services Provider (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this news release. The Canadian Securities Exchange has not in any way approved nor disapproved the contents of this news release.

FORWARD LOOKING STATEMENTS:

Certain information in this news release may contain forward-looking statements that involve substantial known and unknown risks and uncertainties. Forward-looking statements are often identified by terms such as “will”, “may”, “should”, “anticipate”, “expects” and similar expressions. All statements other than statements of historical fact included in this news release are forward-looking statements that involve risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Important factors that could cause actual results to differ materially from the Company’s expectations are detailed from time to time in the filings made by the Company with securities regulations. The reader is cautioned that assumptions used in the preparation of any forward-looking information may prove to be incorrect. Events or circumstances may cause actual results to differ materially from those predicted, as a result of numerous known and unknown risks, uncertainties, and other factors, many of which are beyond the control of the Company. The reader is cautioned not to place undue reliance on any forward-looking information. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ materially from those anticipated. Forward-looking statements contained in this news release are expressly qualified by this cautionary statement. The forward-looking statements contained in this news release are made as of the date of this news release and the Company disclaims any intention or obligation to update or revise such information, except as required by applicable law.