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# MariMed's Nature's Heritage Brand Launches Small Batch Exclusives, Offering Legendary Flower Strains in Limited Quantities Exclusively At Panacea Wellness Dispensaries in Massachusetts

NORWOOD, Mass., Oct. 13, 2023 (GLOBE NEWSWIRE) --[MariMed, Inc](#) (CSE: MRMD), (OTCQX: MRMD), ("MariMed" or the "Company") and its *Nature's Heritage* craft flower and concentrates brand today announced "Small Batch Exclusives," a unique, limited-time program that gives customers the opportunity to purchase legendary flower strains. Beginning today and continuing into November, nine high quality strains that are well-loved by experienced cannabis consumers will periodically drop exclusively at MariMed's *Panacea Wellness* dispensaries in Massachusetts. They will be offered in extremely limited quantities of just one to two pounds each and only while supplies last.

Customers who purchase six strains will receive a free 3.5-gram jar featuring a mystery strain. Small Batch Exclusives is a lead-in to Green Wednesday, November 22, one of the biggest days of the year for cannabis sales and celebrations.

## **Nature's Heritage Small Batch Strains**

Black Widow (available October 13)

Buckner

Tropical Adhesive

Cherry Gar-See-Ya

Blueberry Diesel

Sunset Sherbert

Orange Biscuits

Tropicanna Punch

South Shore Sour

"We are very excited to offer these very rare and popular strains to our *Panacea Wellness* customers. Dropping the Small Batch Exclusives by surprise and in limited quantities is the cannabis equivalent to the sneakerhead world, where surprise product drops have become a core component of brand marketing," said *Nature's Heritage* Brand Director Tami Kirlis. Kirlis joined MariMed in 2022 following 15 years in brand management at Puma and other brands in the footwear industry.

For more information about Nature's Heritage, visit [www.naturesheritagecannabis.com](http://www.naturesheritagecannabis.com). For more information about MariMed, visit [www.marimedinc.com](http://www.marimedinc.com).

## **About MariMed**

MariMed Inc., a multi-state cannabis operator, is dedicated to improving lives every day through its high-quality products, its actions, and its values. The Company develops, owns,

and manages seed to sale state-licensed cannabis facilities, which are models of excellence in horticultural principles, cannabis cultivation, cannabis-infused products, and dispensary operations. MariMed has an experienced management team that has produced consistent growth and success for the Company and its managed business units. Proprietary formulations created by the Company's technicians are embedded in its top-selling and award-winning products and brands, including *Betty's Eddies*, *Nature's Heritage*, *InHouse*, *Bubby's Baked*, *K Fusion*, *Kalm Fusion*, and *Vibations: High + Energy*, which are trademarks of MariMed Inc. For additional information, visit [www.marimedinc.com](http://www.marimedinc.com).

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