

Jones Soda Sets Third Quarter 2023 Conference Call for Thursday, November 9, 2023, at 4:30 p.m. ET

SEATTLE, WA – October 26, 2023 – Jones Soda Co. (CSE: JSDA, OTCQB: JSDA) ("Jones Soda" or the "Company"), the original craft soda known for its great taste, unconventional flavors and user-submitted photo labels, will hold a conference call on Thursday, November 9, 2023, at 4:30 p.m. Eastern time to discuss its financial results for the third quarter ended September 30, 2023. The financial results will be reported in a press release prior to the conference call.

Jones Soda management will host the conference call, followed by a live question-and-answer period. Investors and analysts are encouraged to dial into the call with any questions they would like management to address.

Date: Thursday, November 9, 2023

Time: 4:30 p.m. Eastern time (1:30 p.m. Pacific time)

Toll-free dial-in number: 1-877-407-0784 International dial-in number: 1-201-689-8560

Conference ID: 13735540

Please call the conference telephone number 5-10 minutes prior to the start time. An operator will register your name and organization. If you have any difficulty connecting with the conference call, please contact Gateway Group at 1-949-574-3860.

The conference call will be broadcast live and available for replay <u>here</u> and via the investor relations section of the Company's website at <u>www.jonessoda.com</u>.

A replay of the conference call will be available after 7:30 p.m. Eastern time on the same day through November 16, 2023.

Toll-free replay number: 1-844-512-2921 International replay number: 1-412-317-6671

Replay ID: 13735540

About Jones Soda Co.

Jones Soda Co.® (CSE: JSDA, OTCQB: JSDA) is a leading craft soda manufacturer with a subsidiary dedicated to cannabis products. The company markets and distributes premium craft sodas under the Jones® Soda brand, and a variety of cannabis products under the Mary Jones brand. Jones' mainstream soda line is sold across North America in glass bottles, cans and on fountain through traditional beverage outlets, restaurants and alternative accounts. The company is headquartered in Seattle, Washington. For more information, visit www.jonessoda.com, www.drinklemoncocco.com, or https://gomaryjones.com.



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