



JONES SODA CO.
 C/O BROADRIDGE
 P. O. BOX 1342
 BRENTWOOD, NY 11717



SCAN TO
 VIEW MATERIALS & VOTE

VOTE BY INTERNET - www.proxyvote.com or scan the QR Barcode above
 Use the internet to transmit your voting instructions and for electronic delivery of information. Vote by 11:59 P.M. ET on May 15, 2022. Have your proxy card and your control number (indicated below) available when you access the web site and follow the instructions to obtain your records and to create an electronic voting instruction form.
During the Meeting - Go to www.virtualshareholdermeeting.com/JSDA2022
 You may attend the Meeting via the internet and vote during the Meeting. Have your control number (indicated below) available and follow the instructions.
VOTE BY PHONE - 1-800-890-8903
 Use any touch-tone telephone to transmit your voting instructions. Vote by 11:59 P.M. ET on May 15, 2022. Have your proxy card and control number (indicated below) available when you call and then follow the instructions.
VOTE BY MAIL
 Mark, sign and date your proxy card and return it in the postage-paid envelope we have provided or return it to Vote Processing, c/o Broadridge, 51 Mercedes Way, Edgewood, NY 11717.

TO VOTE, MARK BLOCKS BELOW IN BLUE OR BLACK INK AS FOLLOWS:

KEEP THIS PORTION FOR YOUR RECORDS
 DETACH AND RETURN THIS PORTION ONLY

THIS PROXY CARD IS VALID ONLY WHEN SIGNED AND DATED.

The Board of Directors recommends you vote FOR the following:		For All	Withhold All	For All Except	To withhold authority to vote for any individual nominee(s), mark "For All Except" and write the number(s) of the nominee(s) on the line below.	
1. Election of Directors		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____	
Nominees						
01) Mark Murray	02) Paul Norman			03) Jamie Colbourne	04) Clive Sirkin	05) Alexander Sptro
06) Chad Bronstein						
The Board of Directors recommends you vote FOR proposals 2, 3, 4 and 5.		For	Against	Abstain	The Board of Directors recommends you vote 1 YEAR on the following proposal:	1 year 2 years 3 years Abstain
2. An amendment to our Articles of Incorporation to increase the number of authorized shares of our common stock from 100,000,000 shares of common stock to 800,000,000 shares of common stock.		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	6. An advisory recommendation to hold future non-binding advisory votes to approve the compensation of our named executive officers ("say-on-frequency").	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
3. Adoption of our Company's 2022 Omnibus Equity Incentive Plan.		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	NOTE: In their discretion, the proxies are authorized to vote upon such other business as may properly come before the meeting or any adjournment thereof.	
4. A non-binding advisory resolution on our executive compensation as represented in the proxy statement ("say-on-pay").		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
5. Ratification of the appointment of Armanino LLP as our independent registered public accounting firm for the fiscal year ending December 31, 2022.		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
Please sign exactly as your name(s) appear(s) hereon. When signing as attorney, executor, administrator, or other fiduciary, please give full title as such. Joint owners should each sign personally. All holders must sign. If a corporation or partnership, please sign in full corporate or partnership name by authorized officer.						
<input type="text"/>		<input type="text"/>		<input type="text"/>		<input type="text"/>
Signature [PLEASE SIGN WITHIN BOX]		Date		Signature (Joint Owners)		Date

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Important Notice Regarding the Availability of Proxy Materials for the Annual Meeting:
The Notice and Proxy Statement and Annual Report on Form 10-K are available at www.proxyvote.com

JONES SODA CO.
Annual Meeting of Shareholders
May 16, 2022, 9:00 a.m.
This proxy is solicited by the Board of Directors

You will only be able to attend the meeting virtually via live webcast at www.virtualshareholdermeeting.com/USDA2022.

The undersigned shareholder of Jones Soda Co., a Washington corporation (the "Company"), hereby appoints Mark Murray and Jamie Colbourne, or either of them, with full power of substitution in each, as proxies to cast all votes which the undersigned shareholder is entitled to cast at the 2022 Annual Meeting of Shareholders (the "Shareholder Meeting") to be held by virtual meeting on May 16, 2022, at 9:00 a.m. local time, live via the Internet. To attend the meeting via the Internet, please visit www.virtualshareholdermeeting.com/USDA2022 on May 16, 2022, at 9:00 a.m. local time, and any adjournments or postponements thereof, upon the matters set forth on the reverse side of this Proxy Card.

THE BOARD OF DIRECTORS RECOMMENDS A VOTE FOR ALL THE COMPANY'S NOMINEES LISTED IN PROPOSAL 1, FOR PROPOSAL 2, FOR PROPOSAL 3, FOR PROPOSAL 4, FOR PROPOSAL 5 AND FOR ONE YEAR FOR PROPOSAL 6. This proxy, when properly executed, will be voted in the manner directed herein. If no such direction is made, this proxy will be voted in accordance with the Board.

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Continued and to be signed on reverse side



JONES SODA CO.
C/O BDAORIDGE
P.O. BOX 1342
BENTWOOD, NY 11717

Your **Vote** Counts!

JONES SODA CO.
2022 Annual Meeting
Vote by May 15, 2022
11:59 PM ET



You invested in JONES SODA CO. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy material for the shareholder meeting to be held on May 16, 2022.**

Get informed before you vote

View the Notice & Proxy Statement, Annual Report On Form 10-K online OR you can receive a free paper or email copy of the material(s) by requesting prior to May 02, 2022. If you would like to request a copy of the material(s) for this and/or future shareholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com

Control #

Smartphone users

Point your camera here and vote without entering a control number



Vote Virtually at the Meeting*

May 16, 2022
9:00 AM PDT

Virtually at:
www.virtualshareholdermeeting.com/ISDA2022

*Please check the meeting materials for any special requirements for meeting attendance.

THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming shareholder meeting. Please follow the instructions on the reverse side to vote these important matters.

Voting Items		Board Recommends
1.	Election of Directors Nominees: 01) Mark Murray 03) Jamie Colbourne 05) Alexander Spiro 02) Paul Norman 04) Clive Sirkin 06) Chad Bronstein	<input checked="" type="checkbox"/> For
2.	An amendment to our Articles of Incorporation to increase the number of authorized shares of our common stock from 100,000,000 shares of common stock to 800,000,000 shares of common stock.	<input checked="" type="checkbox"/> For
3.	Adoption of our Company's 2022 Omnibus Equity Incentive Plan.	<input checked="" type="checkbox"/> For
4.	A non-binding advisory resolution on our executive compensation as represented in the proxy statement ("say-on-pay").	<input checked="" type="checkbox"/> For
5.	Ratification of the appointment of Armanino LLP as our independent registered public accounting firm for the fiscal year ending December 31, 2022.	<input checked="" type="checkbox"/> For
6.	An advisory recommendation to hold future non-binding advisory votes to approve the compensation of our named executive officers ("say-on-frequency").	<input type="checkbox"/> Year
NOTE: In their discretion, the proxies are authorized to vote upon such other business as may properly come before the meeting or any adjournment thereof.		

Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click "Sign up for E-delivery".