May 18, 2022



Filed via SEDAR

To All Applicable Exchanges and Securities Administrators

Subject: SWMBRD Sports Inc. (the "Issuer") Notice of Meeting and Record Date

Dear Sir/Madam:

We are pleased to confirm the following information with respect to the Issuer's upcoming meeting of securityholders:

Meeting Type:	Annual General and Special Meeting
Meeting Date:	July 20, 2022
Record Date for Notice of Meeting:	June 13, 2022
Record Date for Voting (if applicable):	June 13, 2022
Beneficial Ownership Determination Date:	June 13, 2022
Class of Securities Entitled to Vote:	Common Shares
ISIN:	78502J107
Issuer sending proxy materials directly to NOBOs:	No
Issuer paying for delivery to OBOs:	No
Notice and Access for Beneficial Holders:	No
Notice and Access for Registered Holders:	No

In accordance with applicable securities regulations we are filing this information with you in our capacity as agent of the Issuer.

Yours truly,

Odyssey Trust Company as agent for SWMBRD Sports Inc.