

Way of Will Announces Resignation of Director and CEO

NEWS RELEASE

TORONTO, September 11, 2023 — Way of Will Inc. (CSE:WAY) ("Way of Will" or the Company"), an alternative wellness company specializing in plant-based goods, announces that Willie Tsang has resigned as the Chief Executive Officer and a director of the Company, effective June 28, 2023, to pursue other opportunities. The Company would like to thank Mr. Tsang for his contributions to the Company.

About Way of Will Inc.

Way of Will is a Canadian CPG manufacturer and retailer offering natural, plant-based wellness products. To learn more, please visit: www.wayofwill.com

ON BEHALF OF THE BOARD OF DIRECTORS

Way of Will Inc.

R. Kang Director

For further information please contact: business@wayofwill.com

The CSE does not accept responsibility for the adequacy or accuracy of this release.