

Cannibble Retains CROSSMARK to Promote Its Pelicann Products at Sam's Club in Puerto Rico

Rosh Haayin, Israel--(Newsfile Corp. - July 14, 2022) - Cannibble Foodtech Ltd. (CSE: PLCN) ("**Cannibble**" or the "**Company**"), an Israeli food tech company that develops and manufactures powder food mixed products infused with non-active and active cannabinoids where legal to do so, announced today that it signed an agreement with CROSSMARK to conduct in-club promotional event planning and demo services to promote Pelicann™ product sales in Sam's Club warehouse clubs in Puerto Rico.

CROSSMARK is a leading US sales and marketing services agency that specializes in growing retail brands throughout nearly every category of the consumer goods industry.

Yoav Bar Joseph, the Company's CEO, commented, "We have started sales at Sam's Club locations in Puerto Rico, and we are now advancing to our next stage of penetration the market by hiring CROSSMARK to do in store demos and tastings in order to promote our Pelicann™ line of products."



Figure 1

To view an enhanced version of Figure 1, please visit:

https://images.newsfilecorp.com/files/8748/130808_b8377d5be4606ab6_001full.jpg

About Cannibble

Cannibble develops proprietary formulas for powder-based edibles that are subsequently enhanced with non-active and active cannabinoids, where legal to do so, and marketed under our brand name, The Pelicann™. Cannibble has produced over 100 product SKUs, of which, about 40 have been manufactured.

Cannibble's IP and unique know-how is protected by its formulation. Our unique process technology introduces oils and liquids to a powder mix to obtain a perfectly dried and even distribution of active ingredients in the final product without changing the powder's texture.

For more information about Cannibble and its business, visit www.cannibble.world.

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Cautionary Statement

Certain statements in this news release may constitute "forward-looking information" under applicable Canadian securities laws. Words such as anticipate, believe, estimate, expect, intend, and similar expressions, as they relate to Cannibble or its management, identify forward-looking statements. Forward-looking information in this news release relates to our retainer of CROSSMARK and the benefits we expect to derive from their services. Forward-looking information is based on various assumptions and is subject to various risks and uncertainties, many of which are beyond Cannibble's control, which could cause actual results and events to differ materially from those disclosed in or implied by such forward-looking information. Cannibble does not undertake any obligation to update forward-looking information, whether because of new news, future events or otherwise, except as expressly required by applicable law.



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