



## UniDoc Welcomes Strategic Technology Sales Advisor

### Company advances multi-faceted solution-based approach to market differentiation

VANCOUVER, British Columbia, Jan. 12, 2022 -- UniDoc Health Corp. (CSE: UDOC) (FRA: L7T) ("UniDoc," or the "Company"), an innovator in the telehealth sector, today welcomes the appointment of Mr. Lance Bailey to its Advisory Board. More information regarding the Company is available at [www.unidoctor.com](http://www.unidoctor.com).

As a telehealth provider, UniDoc is focussed on removing barriers to primary diagnostic assessment via enhanced physical accessibility through the reduction of technical obstacles to better assist underserved individuals and communities. As such, the Company is developing several innovative solutions that employ a user-friendly approach to packaging software-as-a-service ("SaaS") systems and procedures in conjunction with purpose-built physical structures, enclosures, and related modules designed for co-located placement in regional environments such as community centres, pharmacies, government buildings, libraries and care facilities, and through mobile solutions with an ability to directly deploy at industrial and commercial workplaces.

Branded as the UniDoc Virtual Care Solutions Model (VCSM), the concept employs a growing suite of advanced SaaS solutions and innovative diagnostic devices designed to reduce health care practitioner workloads while increasing access to the underserved public. With research and development undertaken in Europe and now preparing for commercialization in North America, UniDoc aims to quickly become a leader in this rapidly growing market segment.

UniDoc management's strategic recruitment efforts led to securing the interest and services of Mr. Lance Bailey as an advisor to the Board. His experience in the development of sales processes and his industry connections are a unique and timely fit for the Company's future growth and strategic plans.

In Mr. Bailey's role at Samsung Electronics Canada, he engages in the management of new products and market solutions - from concept to launch to commercialization to end-of-life (market research, ROI analysis, development, product launch, sales negotiations, inventory management, etc.). He is a team-oriented leader comfortable with strategic, marketing, product management, business development and sales leadership across software, hardware, and services. He has successfully recruited and led sales and marketing teams, launched new technologies, expanded into new market segments, structured, and negotiated complex sales and partnership agreements with regional and national channel partners. Prior to Samsung, Mr. Bailey served as Vice President Sales for a software start-up and was the founding partner in a marketing communications company providing services to F500 brands spanning 15 years.

Company CEO Antonio Baldassarre notes, "Today we find ourselves looking ahead with great anticipation as we near the point in our growth where we aim to assemble a high-calibre sales and marketing team to both launch and service our commercial efforts. To that end, I personally welcome Lance to our advisory board as I expect he will bring critical governance to help guide us towards success in the coming months ahead."

UniDoc encourages interest, active engagement, thoughtful questions and business inquiries. We invite anyone interested in our story to visit our website at [www.unidoctor.com](http://www.unidoctor.com) and sign up to receive our latest news regarding updates on our activities, events, and progress.

As part of the Company's disclosure obligations as a public issuer, ongoing financial and material filings can be found under the Company's profile on the System for Electronic Document Analysis and Retrieval (SEDAR) at [www.sedar.com](http://www.sedar.com).

#### **About UniDoc Health Corp.** (CSE: UDOC) (FRA: L7T)

UniDoc is developing a telehealth solution which is being designed as a self-contained remote virtual clinic within a private kiosk for patients to undergo full consultations as if they were present in a physician's office. Telehealth opens the doors to a large segment of the population challenged by access, experience or understanding of online computer technology. It is the Company's belief that physical accessibility is the key to its business proposition. UniDoc is dedicated to unlocking shareholder value by delivering an excellent product and sophisticated commercial network within an expedited timeframe. Find out more at: <https://unidoctor.com> and connect with our social media on [Facebook](#), [Twitter](#) or [Instagram](#).

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### **Forward Looking Statement**

This news release contains statements and information that, to the extent that they are not historical fact, may constitute “forward-looking information” within the meaning of applicable securities legislation. Forward-looking information may include financial and other projections, as well as statements regarding future plans, objectives, or economic performance, or the assumption underlying any of the foregoing. In some cases, forward-looking statements can be identified by terms such as “may”, “would”, “could”, “will”, “likely”, “except”, “anticipate”, “believe”, “intend”, “plan”, “forecast”, “project”, “estimate”, “outlook”, or the negative thereof or other similar expressions concerning matters that are not historical facts. Examples of such statements include, but are not limited to, statements with respect to the anticipated features of the Virtual Care Solutions Model and the anticipated benefits of Mr. Bailey’s role on the advisory board of the Company.

Forward-looking information is based on the assumptions, estimates, analysis, and opinions of management made in light of its experience and its perception of trends, current conditions and expected developments, as well as other factors that management believes to be relevant and reasonable in the circumstances at the date that such statements are made, but which may prove to be incorrect. The material factors and assumptions used to develop the forward-looking information contained in this news release include, but are not limited to, key personnel and qualified employees continuing their involvement with the Company; the Company’s ability to secure additional financing on reasonable terms; the competitive conditions of the industries in which the Company operates; and laws and any amendments thereto applicable to the Company.

Forward-looking information involves known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of the Company to differ materially from any future results, performance or achievements expressed or implied by the forward-looking information, including, without limitation, risks relating to the future business plans of the Company; risks that the Company will not be able to retain its key personnel; risks that the Company will not be able to secure financing on reasonable terms or at all, as well as all of the other risks as described in the Company’s final prospectus dated December 2, 2021 under the heading “Risks Factors.” Accordingly, readers should not place undue reliance on any such forward-looking information. Further, any forward-looking information speaks only as of the date on which such statement is made. New factors emerge from time to time, and it is not possible for the Company’s management to predict all such factors and to assess in advance the impact of each such factor on the Company’s business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking information. The Company does not undertake any obligation to update any forward-looking information to reflect information or events after the date on which it is made or to reflect the occurrence of unanticipated events, except as required by law, including securities laws.

**The CSE does not accept responsibility for the adequacy or accuracy of this release.**