

## **X1 Entertainment Group Launches New Rocket League News Portal Creating Global Hub for Rocket League Fan Community**

- X1 merges owned news properties ShiftRLE and Octane.gg to create 'the primary sports media network of Rocket League'
- [www.ShiftRLE.gg](http://www.ShiftRLE.gg) will target millions of daily Rocket League players and feature extensive play-by-play and game-by-game statistics, player and team pages, events calendar, live video, fantasy sports, and news on roster reports and rumors

**VANCOUVER, BC – November 10, 2022** – X1 Entertainment Group Inc. (CSE: XONE; OTCQX: XOEEF; FSE: ZI0) ("X1" or the "Company"), a video games and media portfolio company, has today announced the launch of [www.ShiftRLE.gg](http://www.ShiftRLE.gg), an all-new sports news outlet aimed at the global Rocket League fan community.

Merging its two wholly-owned media properties, ShiftRLE and Octane.gg, ShiftRLE.gg is well positioned to be the leading source for Rocket League news offering roster reports and industry rumors, and hosting an extensive database of play-by-play and game-by-game statistics which allow fans to uniquely analyze the game on a deeper level. Player and team pages will enable fans to track their favorite pro's performances throughout the season and new features to be developed such as live videos, live scores and fantasy sports will also allow fans to immerse themselves in the league and engage with the wider game community.

*"What we're creating is essentially the online equivalent of major sports broadcasters, but for Rocket League, a game that's seen exponential growth and attracted a highly engaged, global fan base in a very short period of time,"* said Mark Elfenbein, CEO, X1 Entertainment Group Inc. *"Through consolidating ShiftRLE and Octane.gg, two of the highest profile and best loved news sources in the space, ShiftRLE.gg delivers the very best of both, giving global Rocket League fans everything they could need, all in one place."*

Described as "soccer, but with rocket-powered cars", Rocket League has up to eight players assigned to each of the two teams, who use rocket-powered vehicles to hit a ball into their opponent's goal and score points over the course of a match. According to [ActivePlayer](#), Rocket League has almost six million players a day globally, and almost 90 million playing monthly. The league has also garnered the attention of some major global brands including Nike, McLaren, BMW, Aston Martin and many more who are quickly capitalizing on Rocket League by getting involved through sponsorships and even creating their own teams.

### **About X1**

X1 Entertainment Group Inc. is a diversified portfolio company with assets across the gaming, esports, media, and entertainment industries. Based in Vancouver, BC, X1 is publicly traded on the Canadian Securities Exchange under the ticker symbol (CSE: XONE).

Mark Elfenbein  
CEO and Director

For enquiries, please call 604-229-9445 or toll free 1-833-923-3334 or email [info@X1Ent.com](mailto:info@X1Ent.com).  
[www.X1Ent.com](http://www.X1Ent.com)

The screenshot displays the SHIFT esports website interface. At the top, there is a navigation bar with the 'SHIFT' logo and menu items: News, Matches, Events, Stats, Records, Teams, and Players. A search bar is located on the right side of the navigation bar. The main content area is divided into several sections:

- Upcoming Matches:** A vertical list of match cards on the left side, showing team logos and match times (e.g., 'in 18 hours', 'in 19 hours', 'in 20 hours', 'in 21 hours', 'Nov 3').
- Player Profiles:** Two large profile cards in the center. The left one is for 'MONKEY MOON' (#1), and the right one is for 'JSTN.' (#2). Each card includes a player's photo, a table of statistics (K/D/A, CS, etc.), and a brief bio.
- Recent News:** A list of news articles on the right side, each with a date and a short summary. The articles are titled 'Top 20 Players of 2021: Honourable mentions', 'Top 20 Players of 2021: FirstKiller (#3)', 'Top 20 Players of 2021: Extra (#4)', 'Top 20 Players of 2021: GarrettG (#5)', 'Top 20 Players of 2021: Malic\_Bye\_S (#6)', 'Top 20 Players of 2021: Archie (#7)', and 'Top 20 Players of 2021: Joreuz (#8)'. The X1 logo is visible in the bottom right corner of the page.

## Cautionary Statement

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