Form 51–102F3 MATERIAL CHANGE REPORT

Item 1. Name and Address of Company

X1 Entertainment Group Inc. (formerly, X1 Esports and Entertainment Ltd.) (the "**Company**") 615 – 800 West Pender Street Vancouver, BC V6C 2V6

Item 2. Date of Material Change

October 19, 2022

Item 3. News Release

The news release announcing the material changes described herein was disseminated through GlobeNewswire and concurrently filed on SEDAR on October 19, 2022.

Item 4. Summary of Material Change

On October 19, 2022, the Company changed it name from X1 Esports and Entertainment Ltd. to X1 Entertainment Group Inc.

The common shares of the Company continues to trade under the stock symbol "XONE" on the Canadian Securities Exchange (the "**CSE**").

Item 5. Full Description of Material Change

5.1 Full Description of Material Change

The Company has completed its name change from "X1 Esports and Entertainment Ltd. to "X1 Entertainment Group Inc.".

The common shares of the Company (the "**Common Shares**") will continue to trade under the stock symbol "XONE" on the CSE.

The CUSIP/ISIN for the Common Shares under the new name is 983787102/CA9837871024.

5.2 Disclosure for Restructuring Transactions

Not applicable.

Item 6. Reliance on subsection 7.1(2) of National Instrument 51–102

Not applicable.

Item 7. Omitted Information

None.

Item 8. Executive Officers

Mark Elfenbein Chief Executive Officer Email: Mark@X1Esports.com

Item 9. Date of Report

October 19, 2022