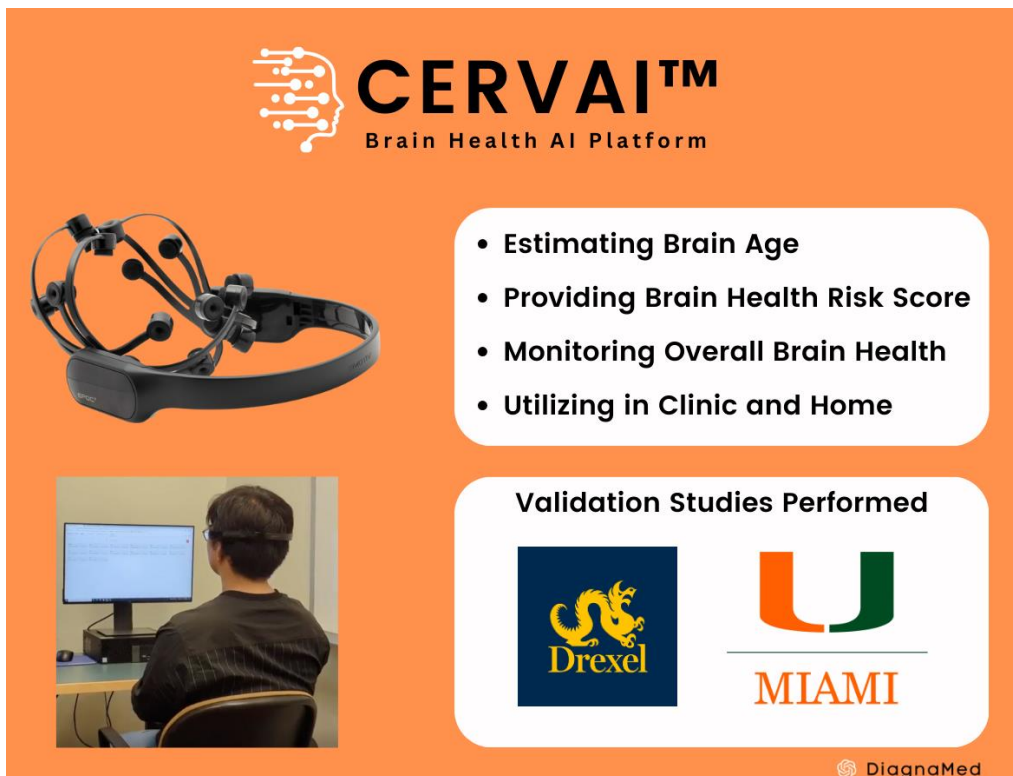


DiagnaMed Announces Pilot Launch of CERVAI™ Brain Health AI Solution

TORONTO, January 17, 2024 -- DiagnaMed Holdings Corp. (“DiagnaMed” or the “Company”) (CSE: DMED) (OTCQB: DGNMF), a digital health artificial intelligence company focused on brain health, today announced the pilot launch of CERVAI™, a world-first consumer brain health and wellness AI solution that aims to ‘raise a red flag’ for potential brain health issues by estimating brain age and providing a brain health score.

Fabio Chianelli, Chairman and CEO of DiagnaMed, commented: “After over two years in development, CERVAI™, a world-first consumer brain health and wellness solution that estimates brain age and provides a brain health score, is available to clinics seeking to provide a unique service that helps bridge the gaps in physical and cognitive health while enhancing client engagement and design personalized interventions in improving overall brain health.”



The graphic features the CERVAI™ logo at the top center, which includes a stylized brain icon with circuit-like lines and the text "CERVAI™ Brain Health AI Platform". Below the logo, on the left, is an image of the EEG headset. To the right of the headset is a white rounded rectangle containing a bulleted list of features: "Estimating Brain Age", "Providing Brain Health Risk Score", "Monitoring Overall Brain Health", and "Utilizing in Clinic and Home". Below the headset image is a smaller photo of a person wearing the headset at a computer. To the right of this photo is another white rounded rectangle titled "Validation Studies Performed" which displays the logos for Drexel University and the University of Miami. The DiagnaMed logo is in the bottom right corner of the graphic.

CERVAI™
Brain Health AI Platform

- Estimating Brain Age
- Providing Brain Health Risk Score
- Monitoring Overall Brain Health
- Utilizing in Clinic and Home

Validation Studies Performed

Drexel

MIAMI

DiagnaMed

Based on research and development at Drexel University and the University of Miami, CERVAI™ combines a Brain Age™ Estimation and Brain Health Assessment tool. CERVAI™ can assess if a brain is aging more quickly or more slowly than is typical for healthy individuals. Brain age is estimated by collecting neural activity data of the brain with a low-cost and easy-to-use electroencephalogram (“EEG”) headset and calculating the data with a proprietary machine-learning model. In addition, CERVAI™ can assess if a person has a healthy brain or is in the early stage of cognitive decline. Brain health is scored by taking a clinically validated assessment

for brain resilience, vulnerability and performance functions. Individuals can seek out personalized diagnostics and interventions, such as medication or lifestyle changes, that may help to decrease the development or progression of cognitive decline.

The CERVAI™ Brain Health pilot program is open to a select 25 consumer wellness clinics in the U.S. and Canada over the next three months. Ideal clinics for the pilot program must focus on health and wellness, sports and physical therapy, mental health, chiropractic care, or clinical research for neurological and cognitive disorders.

For more information about CERVAI™ and joining the pilot program, visit <https://www.diagnamed.com/hcpartner>.

About DiagnaMed

DiagnaMed Holdings Corp. (CSE: DMED) (OTCQB: DGNMF) is a digital health artificial intelligence company focused on commercializing CERVAI™, a world-first consumer brain health and wellness AI solution that aims to ‘raise a red flag’ for potential brain health issues by estimating brain age and providing a brain health score. Visit [DiagnaMed.com](https://www.diagnamed.com).

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Neither the Canadian Securities Exchange nor its Regulation Services Provider have reviewed or accepted responsibility for the adequacy or accuracy of this release.

Cautionary Statement

Certain statements in this news release are forward-looking statements, including with respect to future plans, and other matters. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future. Such information can generally be identified by the use of forwarding-looking wording such as “will”, “may”, “expect”, “could”, “estimate”, “anticipate”, “intend”, “believe”, “aims”, and “continue” or the negative thereof or similar variations. The reader is cautioned that assumptions used in the preparation of any forward-looking information may prove to be incorrect. Events or circumstances may cause actual results to differ materially from those predicted, as a result of numerous known and unknown risks, uncertainties, and other factors, many of which are beyond the control of the Company, including but not limited to, business, economic and capital market conditions, the ability to manage operating expenses, and dependence on key personnel. Such statements and information are based on numerous assumptions regarding present and future business strategies and the environment in which the Company will operate in the future, anticipated costs, and the ability to achieve goals. Factors that could cause the actual results

to differ materially from those in forward-looking statements include, the continued availability of capital and financing, litigation, failure of counterparties to perform their contractual obligations, loss of key employees and consultants, and general economic, market or business conditions. Factors that could cause actual results to differ materially from those anticipated in these forward-looking statements are described under the caption “Risk Factors” in Company’s management’s discussion and analysis for the three and nine months ended June 30, 2023 (“MD&A”), dated August 24, 2023, which is available on the Company’s profile at www.sedarplus.ca. Forward-looking statements contained in this news release are expressly qualified by this cautionary statement. The reader is cautioned not to place undue reliance on any forward-looking information. The forward-looking statements contained in this news release are made as of the date of this news release. Except as required by law, the Company disclaims any intention and assumes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

This news release does not constitute an offer to sell or the solicitation of an offer to buy, and shall not constitute an offer, solicitation or sale in any state, province, territory or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state, province, territory or jurisdiction.