



Kings Entertainment to Ring the Opening Bell of the Canadian Securities Exchange Today

Launch on the CSE is a key milestone in the Company's growth strategy, and expanding visibility with investors

VANCOUVER, BC, Feb. 2, 2022 /CNW/ - [Kings Entertainment Group Inc.](#) ("Kings Entertainment" or the "Company"), parent company of global online gaming innovators [LottoKings](#) and [WinTrillions](#), is pleased to announce that the Company will celebrate its launch on the Canadian Securities Exchange (the "CSE") by ringing the opening bell at the start of trading today, Wednesday, February 2, 2022.

Kings Entertainment invites all investors, customers and partners to view the virtual market opening at 9:30am ET/ 6:30am PT in celebration of the Company's debut on the exchange. Participants can access the opening at <https://youtu.be/6n5OeKOAriv>.

"Our launch on the CSE this week is a key milestone in the Company's growth strategy and we're very excited for this next phase," said Steve Budin, CEO of Kings Entertainment. "The CSE is a leading exchange for entrepreneurial and growth-focused companies globally, and our listing will build visibility with the significant class of investors that is seeking strong growth and expansion prospects. It's an ideal fit for Kings Entertainment."

Kings Entertainment began trading on the CSE under the ticker "[JKPT](#)" on Monday January 24, 2022, and released a [Corporate Update](#) on that date, detailing its 2021 performance and offering an outlook for 2022.

About Kings Entertainment

Established in 2005, [Kings Entertainment](#) (CSE:JKPT) is the parent company of global lottery brands LottoKings and WinTrillions. As international online service providers for lottery, casino, and sportsbook gambling, these brands leverage their ability to acquire pre-qualified players through renowned lottery offerings, then engage players in a range of casino and sportsbook offerings. LottoKings and WinTrillions have attracted and retained millions of player sign-ups since their inception.

Cautionary Statement Regarding Forward-Looking Information

This news release contains certain statements that may constitute forward-looking information under applicable securities laws. All statements, other than those of historical fact, which address activities, events, outcomes, results, developments, performance or achievements that the Company anticipates or expects may or will occur in the future (in whole or in part) should be considered forward-looking information. Such information may involve, but is not limited to, statements with respect to: listing of the Company's shares on the CSE; the Company's business and business plans; the Company's strategy and current focus on developing brands in the global online gaming market; the anticipated effect of the Company's listing; global market opportunities in the online gaming space, including in respect of anticipated growth, progress of legalization in various jurisdictions and growth in Latin America; and the expected use of the Escrowed Proceeds. Often, but not always, forward-looking information can be identified by the use of words such as "plans", "expects", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates", or "believes" or variations (including negative variations) of such words and phrases, or statements formed in the future tense or indicating that certain actions, events or results "may", "could", "would", "might" or "will" (or other variations of the forgoing) be taken, occur, be achieved, or come to pass. Forward-looking information is based on currently available competitive, financial and economic data and operating plans, strategies or beliefs as of the date of this news release, but involve known and unknown risks, uncertainties, assumptions and other factors that may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by the forward-looking information. Such factors may be based on information currently available to the Company, including information obtained from third-party industry analysts and other third-party sources, and are based on management's current expectations or beliefs regarding future growth, results of operations, future capital (including the amount, nature and sources of funding thereof) and expenditures. Any and all forward-looking information contained in this press release is expressly qualified by this cautionary statement. Trading in the securities of the Company should be considered highly speculative. Neither the Canadian Securities Exchange nor its regulation services provider accepts responsibility for the adequacy or accuracy of this news release.

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