

Xebra Announces Voting Results of its Annual General and Special Meeting

Vancouver, British Columbia--(Newsfile Corp. - November 16, 2023) - **Xebra Brands Ltd. (CSE: XBRA) (OTCQB: XBRAF) (FSE: 9YC0) ("Xebra" or the "Company")**, a cannabis company, is pleased to announce voting results from the Company's annual general and special meeting of Shareholders held on November 7, 2023 (the "Meeting"). A total of 18,935,030 common shares of the Company were represented at the Meeting, representing 34.73% of the total issued and outstanding shares of the Company as at the record date of September 28, 2023.

Shareholders voted in favour of all matters brought before them at the Meeting, which matters are discussed in detail in the Company's Management Information Circular dated September 28, 2023, that is available on SEDAR+ at www.sedarplus.com.

The following voting results are based on the total number of votes that were cast at the AGM:

Appointment of Auditors	For	Withheld	Outcome
Appoint Dale Matheson Carr-Hilton Labonte LLP, Auditors of the Company for the ensuing year and to authorize Directors to fix their remuneration	17,877,907 (94.42%)	1,057,123 (5.58%)	Carried
Number of Directors	For	Against	Outcome
Set the number of directors at seven (7)	18,926,657 (99.96%)	8,373 (0.04%)	Carried
Election of Directors	For	Withheld	Outcome
Elect the following nominees as directors of the Company			
Jordi Chemonte	18,885,237 (99.96%)	7,089 (0.04%)	Carried
Antonio Grimaldo	18,885,237 (99.96%)	7,089 (0.04%)	Carried
Todd Dalotto	18,682,058 (98.89%)	210,268 (1.11%)	Carried
Jay Garnett	18,684,058 (98.90%)	208,268 (1.10%)	Carried
Erick Ponce	18,884,498 (99.96%)	7,828 (0.04%)	Carried
Keith Dolo	18,884,498 (99.96%)	7,828 (0.04%)	Carried
David Ross Macias Diaz	18,888,637 (99.98%)	3,689 (0.02%)	Carried
Approval of Control Person	For	Against	Outcome
Approve David Ross Macias Diaz as a Control Person of the Company	18,887,830 (99.98%)	4,496 (0.02%)	Carried

ABOUT XEBRA

Xebra is an international cannabis cultivation and product company, with global brands and intellectual property. Our focus includes beverages, wellness and leisure. Xebra is an absolute first mover in the Mexican cannabis sector, with the first ever granted authorization to a corporation by the COFEPRIS. In Canada, Xebra retails its unique Vicious Citrus OG & NEO THC/CBN Lemonades.

Jay Garnett
CEO

For more information contact:
ir@xebrabrands.com



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