



## **Neptra Foods Engages Barry Kaplan Associates to Lead Investor Relations Efforts**

**VANCOUVER, BC / ACCESSWIRE / February 18, 2022** / Neptra Foods Inc. ("Neptra") (CSE:NPRA)(FSE:2P6.F)(OTCQB:NPRFF), creator of nutritious plant-based and allergen-free food, is pleased to announce it has engaged Barry Kaplan Associates ("Kaplan") of Fair Haven, New Jersey to provide investor relations services to the company. Kaplan is a leading financial public relations firm for both public and private companies in the US, Canada, and the UK, and has been serving clients for more than 40 years.

Kaplan will be responsible for generating news about Neptra and its products for the financial and investment community through targeted outreach to brokers and analysts, and by leveraging their relationships with financial press outlets. The firm will also review Neptra's objectives, opportunities, and actions on a monthly basis to ensure the company is properly positioned in the financial marketplace, making them attractive to investors.

The agreement has an initial term of six months, which will then auto-renew on a month-to-month basis unless terminated by either party. Kaplan's fee under the agreement is \$7,500USD/month plus expenses and additional compensation consisting of options/RSUs as determined by Neptra.

Leading these efforts with Neptra's executive team will be Andrew Kaplan, who has served as Vice President of Barry Kaplan Associates for the past 25 years. He has sourced more than \$250 million worth of investment funds for public and private companies over the course of his career, and has sat on the board of several NASDAQ listed companies including Naked Brand Group Inc. (NASDAQ:NAKD), video game maker Majesco Entertainment. Majesco has since become a privately held company.

"Andrew is an industry veteran with a track record of generating awareness and investment interest for newly-public companies like ours," says Neptra CEO David Wood. "We are excited about what this exposure will mean for Neptra and our continued expansion."

### **About Neptra Foods**

Neptra Foods is grounded in a passion for food. We believe eating healthy shouldn't be difficult. Everybody deserves food options that are truly nutritious and taste good. Food shouldn't contain allergens that might prevent everybody in the family from enjoying it together. People shouldn't have to compromise quality and taste in what they eat even if they are trying to cut down on carbs, don't tolerate gluten or dairy very well, or don't want to eat food produced from animals. Neptra Foods is on a mission to make healthy, enjoyable food for everybody.

## **Media Contact**

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**SOURCE:** Nepra Foods Inc.