

# Metaguest.AI Announces October Revenue Growth and Operations Update

Toronto, Ontario--(Newsfile Corp. - November 30, 2023) - Metaguest.AI Incorporated (CSE: METG) (Formerly BnSellit Technology Inc.) (the "Corporation" or "Metaguest") is pleased to announce that its monthly subscription sales and experience bookings increased to \$52,888 for the month of October 2023. Up to the end of October 2023, total sales for the year is \$258,017.

With Metaguest.AI guests engage with strategically positions QR code and NFC tags at partner hotels, the Metaguest.AI technology produces dynamic content using advanced hotel specific machine learning, existing generative AI content and up-to-the-minute local conditions. Guests interact with the content, which is available in over 21 languages, allowing them to perform various activities such as booking experiences, tours, making restaurant reservations, purchasing goods, submitting service requests and more.

Metaguest earns its revenue through recurring monthly subscription fees, paid by local businesses, which allows guests access to their offerings when visiting a partner hotel. In addition, Metaguest receives commission revenue on experience sales booked through its partners, Tiqets International and Viator.

From January 2023 through October 2023, guests completed 895 bookings totaling \$137,500 of which Metaguest earned a commission of between 8-12%.

Tony Comparelli, CEO and Director, commented, "AI has become integral in transforming the hospitality industry by notably elevating guest experiences and significantly boosting guest satisfaction ratings. The integration of existing generative AI platforms with the Metaguest.AI Transactional platform has shown success in creating revenue-generating opportunities for Metaguest, its hotel partners, experience providers, and business subscribers, all while offering invaluable services to guests. Initial successes in select hotels in New York City and South Florida (Miami) have paved the way for further expansion. We are excited to extend our reach to hotels in Nashville, Atlanta, Austin, Houston, and throughout Florida in the upcoming months."

## Forward-Looking Statements

This news release may contain forward-looking statements (within the meaning of applicable securities laws) which reflect the Corporation's current expectations regarding future events. Forward-looking statements are identified by words such as "believe", "anticipate", "project", "expect", "intend", "plan", "will", "may", "estimate" and other similar expressions. These statements are based on the Corporation's expectations, estimates, forecasts, and projections and include, without limitation, statements regarding the future success of the Corporation's business. Financial performance figures are in Canadian Dollars unless otherwise indicated by "U" representing United States Dollars.

The forward-looking statements in this news release are based on certain assumptions, including, without limitation, the Corporation's common shares beginning trading on the CSE. The forward-looking statements are not guarantees of future performance and involve risks and uncertainties that are difficult to control or predict. Several factors could cause actual results to differ materially from the results discussed in the forward-looking statements. Readers, therefore, should not place undue reliance on any such forward-looking statements. Further, these forward-looking statements are made as of the date of this news release and, except as expressly required by applicable law, the Corporation assumes no obligation to publicly update or revise any forward-looking statement, whether because of new information, future events or otherwise.

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### **About Metaguest.AI Incorporated**

Metaguest.AI Incorporated is a cutting-edge technology company that develops advanced AI platforms for the hospitality industry designed to enhance the guest experience. Our flagship products are comprehensive solutions that addresses all aspects of the guest journey, from pre-arrival to post-departure. Features include on-property e-commerce with electronic payments, real-time in-room service management, mobile check-out, personalized in-room controls, local experience/event bookings, virtual personal concierge and more. Guests engage in over 16 languages, on any connected device and without the need to download an app or visit a web site. By leveraging the platforms, hotels, resorts and short-term rental property owners can improve their operational efficiency, personalize the guest experience, increase revenue and overall customer satisfaction.

*Neither the CSE nor its Regulation Services Provider (as that term is defined in the policies of the CSE) accepts responsibility for the adequacy or accuracy of this release.*

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