

## Advance United Holdings Inc. Announces appointment of CFO.

Toronto, Ontario—(September 7, 2023) – Advance United Holdings Inc. (CSE: AUHI) (OTCQB: AUHIF) (FSE: 9I0) (the “Company” or “Advance United”) is pleased to announce that Mr. Radovan Danilovsky has been appointed as the Chief Financial Officer of the Company, effective September 1, 2023.

Mr. Danilovsky is an experienced small-cap executive in Junior Mining sector. He is currently the President, Corporate Secretary and interim CFO of McLaren Resources Inc., a junior gold explorer with projects in the area of the Company’s Melba Project.

Mr. Danilovsky is also an experienced investment manager, including Flow-Through funds. Currently, he is a registered Portfolio Manager with Wealthera Inc. Mr. Danilovsky also served as a Managing Director, Portfolio Manager and Chief Compliance Officer of Orthogonal Capital Management Corp. Prior to that he was an investment analyst at Accilent Capital Management Inc., known for its successful Pavilion Flow-Through LP series of funds.

Mr. Danilovsky has completed his studies in sciences at University of Toronto and master’s at UPMC Sorbonne University. Additionally, he holds a master’s degree in management from ESSEC Business School, Paris, France, and a Chartered Investment Manager designation from Canadian Securities Institute.

Jim Atkinson, CEO of Advance Holdings comments” We are very pleased to have Mr. Danilovsky accept the position of Chief Financial Officer of the Company. His varied and extensive experience will be invaluable to the Company going forward and his experience will assist us in our future efforts. He has experience in the Junior mining sector and has even worked in the bush! We welcome him to the team.”

### **About Advance United Holdings**

Advance United brings an entirely different approach to the mining industry. We don’t mine. Rather, we’ve acquired a portfolio of undervalued gold properties and are increasing their value through the application of modern technology. We have a growing pipeline of similar properties that we are looking to acquire. And now we’ve launched the Au Marketplace. A first of its kind digital platform that connects owners of mineral commodities and deposits with developers and producers.

We are involved exclusively in the acquisition and advancement of past projects – with no intent to bring them back into production or to mine them ourselves. Our expertise is in identifying and acquiring undervalued properties with significant historical work, which were uneconomic at the time, but we believe have economic value at today’s prices.

We fund the development of re-working historic data and applying modern technology to underwrite new qualified reports, document quantifiable resources and reserves to current standards, thereby recognizing the current value.

Our purpose is to bring immediate and long-term value to our partners and shareholders while seeking to eliminate exploration risk, so that we can all advance united in the shortest possible time frame.

For additional information about us, our projects, or to find out how you can list your project in the Au Marketplace, visit [www.advanceunited.ca](http://www.advanceunited.ca).

### **Contact Information**

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### **Forward-Looking Information and Cautionary Statements**

This news release may contain “forward-looking information” within the meaning of applicable securities laws relating to the trading of the Company’s securities and the focus of the Company’s business. Any such forward-looking statements may be identified by words such as “expects”, “anticipates”, “intends”, “contemplates”, “believes”, “projects”, “plans” and similar expressions. Forward-looking statements in this news release include statements regarding the Company’s ability to increase the value of its current and future mineral exploration properties and, in connection therewith, any long-term shareholder value, the Company’s ability to mitigate or eliminate exploration risk, and the Company’s intention to develop a portfolio of historic gold properties. Readers are cautioned not to place undue reliance on forward-looking statements. These statements should not be read as guarantees of future performance or results. Such statements involve known and unknown risks, uncertainties, and other factors that may cause actual results, performance, or achievements to be materially different from those implied by such statements. Although such statements are based on management’s reasonable assumptions, there can be no assurance that the Company will continue its business as described above. Readers are encouraged to refer to the Company’s annual and quarterly management’s discussion and analysis and other periodic filings made by the Company with the Canadian securities regulatory authorities under the Company’s profile on SEDAR+ at [www.sedarplus.ca](http://www.sedarplus.ca). The Company assumes no responsibility to update or revise forward-looking information to reflect new events or circumstances or actual results unless required by applicable law