

Advance United Holdings Files Form 211 With FINRA to Qualify for OTC Listing in the United States

Toronto, Ontario – (November 25, 2021) – Advance United Holdings Inc. (CSE: AUHI) (FSE: 910) (the "Company" or "Advance United") is pleased to report that on November 23, 2021 the Company filed Form 211 with the Financial Industry Regulatory Authority ("FINRA") of the United States to qualify the Company's common stock for listing and public quotations on the Over The Counter ("OTC") market pursuant to Exchange Act Rule 15c2-11. B. Riley Financial Inc. (www.brileyfin.com) assisted us in the preparation and filing of our Form 211 with FINRA.

FINRA is the US regulator responsible for the OTC markets, including the OTCQB, OTCBB, and Pink Sheets (www.otcmarkets.com). In order to become publicly listed in the on the OTC, a company must file Form 211 with FINRA in compliance with Rule 15c2-11. Rule 15c2-11 covers the requirements necessary for the initiation of electronic quotation of securities on the OTC Markets. Rule 15c2-11 allows broker dealers to initiate quotes of OTC securities not listed on the NYSE or NASDAQ.

CEO Jim Atkinson says, "We're pleased to announce the first step in the process of listing in the United States. This will increase our public company presence in the USA in parallel to our operational expansion to look at prospective properties that fit our model and portfolio. We are very excited to continue expansion in both the Canadian and US markets over the coming year."

About Advance United

Advance United, headquartered in Toronto, Canada, is traded on the Canadian Securities Exchange in Canada under the symbol "AUHI" and the Börse Frankfurt Stock Exchange in Germany under the symbol "910".

We are a different kind of Canadian junior mining company, one designed to succeed where other junior mining companies fail. We are involved exclusively in the acquisition and advancement of past projects - with no intent to bring them back into production or to mine them ourselves. Our expertise is in identifying and acquiring undervalued properties with significant historical work, which were uneconomic at the time, but we believe have economic value at today's prices.

We fund the development of re-working historic data and applying modern technology to underwrite new qualified reports, document quantifiable resources and reserves to current standards, thereby recognizing the current value.

Our purpose is to bring immediate and long-term value to our partners and shareholders while seeking to eliminate exploration risk, so that we can all advance united in the shortest possible



time frame.

For additional information about us, our projects, or to find out how you can get involved please visit www.advanceunited.ca.

Contact Information

James Atkinson, P. Geo., CEO

Email: jim.atkinson@advanceunited.ca

Tel: (647) 278-7502

Forward-Looking Information and Statements

There is no assurance as to when and/or if the application to FINRA will be accepted, and that the Company will be eligible for public quotations pursuant to Rule 15c2-11 or any other applicable regulation. Also, once the application is received by FINRA it may be assigned to an auditor for review. FINRA may reply with a letter listing questions and/or comments on Advance United's application and filing. After FINRA receives a response, they may have further comments, or they may approve or not approve the Company' application.

This news release contains "forward-looking information" within the meaning of applicable securities laws relating to trading on the CSE and the focus of the Company's business. Any such forward-looking statements may be identified by words such as "expects", "anticipates", "intends", "contemplates", "believes", "projects", "plans" and similar expressions. Forwardlooking statements in this news release include statements regarding the Company's ability to increase the value of its current and future mineral exploration properties and, in connection therewith, any long-term shareholder value, the Company's ability to mitigate or eliminate exploration risk, and the Company's intention to develop a portfolio of historic gold properties. Readers are cautioned not to place undue reliance on forward-looking statements. These statements should not be read as guarantees of future performance or results. Such statements involve known and unknown risks, uncertainties and other factors that may cause actual results, performance, or achievements to be materially different from those implied by such statements. Although such statements are based on management's reasonable assumptions, there can be no assurance that the Company will continue its business as described above. Readers are encouraged to refer to the Company's annual and quarterly management's discussion and analysis and other periodic filings made by the Company with the Canadian securities' regulatory authorities under the Company's profile on SEDAR at www.sedar.com. The Company assumes no responsibility to update or revise forward-looking information to reflect new events or circumstances or actual results unless required by applicable law.