September 21, 2021

Computershare
510 Burrard St, 3rd Floor
Vancouver BC, V6C 3B9
www.computershare.com

To: All Canadian Securities Regulatory Authorities

Subject: ADVANCE UNITED HOLDINGS INC.

Dear Sir/Madam:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type: Annual General and Special Meeting

Record Date for Notice of Meeting:

Record Date for Voting (if applicable):

October 15, 2021

October 15, 2021

Beneficial Ownership Determination Date:

October 15, 2021

Meeting Date:

November 24, 2021

Meeting Location (if available): Toronto, ON

Issuer sending proxy related materials directly to NOBO: Yes
Issuer paying for delivery to OBO: No

Notice and Access (NAA) Requirements:

NAA for Beneficial Holders No
NAA for Registered Holders No

Voting Security Details:

DescriptionCUSIP NumberISINCOMMON SHARES00775X100CA00775X1006

Sincerely,

Computershare

Agent for ADVANCE UNITED HOLDINGS INC.