



## **Plant Veda Prepares to Ramp up Production by Hiring Veteran Plant Manager Mehdi Gohardehi**

*Mr. Gohardehi managed the processing of over 2 Million Kilos of Ingredients on a Daily Basis*

**Vancouver, B.C., November 9, 2021** – [Plant Veda Foods Ltd.](#) (CSE:MILK) (OTC:PLVFF) (XFRA:A3CS6B) (the “Company” or “Plant Veda”), an award-winning dairy-alternative food manufacturer, is pleased to announce that production and food quality expert, Mehdi Gohardehi, has been engaged by the Company as a Plant Manager.

Mr. Gohardehi previously commanded manufacturing operations at Solico Group, a multinational food company with an annual turnover of a billion dollars. He managed the facility to the highest of global food & safety standards, including compliance and certification with the International Standards Organization (ISO) and HACCP, a systematic and preventive approach to food safety. Mr. Gohardehi also oversaw compliance with the Canadian Food Inspection Agency (CFIA). Products formulated under Mr. Gohardehi’s oversight included dairy products, ready meals, beverages, and snacks.

“Managing production growth in food manufacturing is as much of an art as it is a science,” states Plant Veda CEO, Sunny Gurnani. “Mehdi’s significant expertise and deep knowledge in running large scale dairy-based operations will be critical as we continue to build out the facility and quickly scale up our production to meet the market demand.”

“This dairy industry veteran has proven his formula with a hands-on approach, lean manufacturing and scalability without compromising quality or safety. Please join me in welcoming Mehdi to the Plant Veda family.”

### **About Plant Veda (CSE:MILK) (OTC:PLVFF) (XFRA:A3CS6B)**

[Plant Veda Foods Ltd.](#) has a mission to accelerate humanity’s shift to a plant-based lifestyle. We remain clear in our goals, which is to improve the environment and humanity’s overall health through plant-based consumption. Our Company has succeeded in creating award-winning plant-based dairy alternatives, continuing shaking up the dairy-free market by creating unique, one-of-a-kind products that leave our customers forgetting about dairy to begin with.

Learn more at [www.PlantVeda.com](http://www.PlantVeda.com).

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To find Plant Veda products at a location near you, visit [www.PlantVeda.com/pages/store-locations](http://www.PlantVeda.com/pages/store-locations).

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Company Contact:

Aaron Wong, Director

Email: [Aaron@PlantVeda.com](mailto:Aaron@PlantVeda.com)

Number: 778-840-9664

Investor Relations:

Email: [Investors@PlantVeda.com](mailto:Investors@PlantVeda.com)

Number: 778-383-6737

Media Contact:

Email: [Media@PlantVeda.com](mailto:Media@PlantVeda.com)

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