



## **Plant Veda Foods Ltd. Introduces Board Member Claire Smith, Vegan Angel Investor and Entrepreneur**

**Vancouver, B.C., July 7, 2021** – Plant Veda Foods Ltd. (CSE:MILK) (XFRA:A3CS6B) (the "Company" or "Plant Veda"), an award-winning dairy-alternative company, is pleased to introduce Switzerland-based Company Board Member, Claire Smith, Founder and Principal at Beyond Impact Vegan Advisors.

"We are excited to have Claire Smith as part of our board of directors and continue to further Plant Veda's mission. Claire has extensive knowledge in the plant-based capital markets sector and global plant-based landscape. Claire's continued engagement will drive product innovation and further help achieve Plant Veda's plan for international expansion, particularly in Europe", says Michael Yang, President and Director, Plant Veda.

Claire has been part of Plant Veda's board of directors since 2020, following an investment in the Company by Beyond Impact Vegan Partners LP. Claire has over 35 years of experience in capital markets previously working at global investment banks and investment houses, with her vegan lifestyle and environmentalism leading to the founding of humane investment platform, Beyond Investing. Beyond Investing creates a platform for investments driven by animal-rights advocates and climate-conscious investors and focuses on allocating capital to both publicly listed equity and venture capital within the vegan, plant-based and cruelty-free products and services sectors. Beyond Investing is also the architect of the US Vegan Climate Index and sponsor of the US Vegan Climate Exchange Traded Fund.

### **Frankfurt Stock Exchange Listing**

The Company is also pleased to announce that its common shares are now listed on the Frankfurt Stock Exchange ("FRA") and are under the WKN "A3CS6B".

The Frankfurt Stock Exchange, operated by Deutsche Börse AG, is one of the world's largest trading centers for securities and the largest of the eight stock exchanges in Germany. Plant Veda's Frankfurt listing is expected to facilitate the process of trading in its shares by investors in Europe and internationally. The Company's shares continue to be listed on the Canadian Securities Exchange under the symbol MILK.

## About Plant Veda

Plant Veda has a mission to accelerate humanity's shift to a plant-based lifestyle. They remain clear in their goals, which is to improve the environment and humanity's overall health due to plant-based lifestyles. They have succeeded in creating award-winning plant-based dairy alternatives that are better than the original in terms of health and flavour. Plant Veda continues to shake up the dairy-free market by creating unique, one-of-a-kind products that leave their customers forgetting about dairy to begin with.

To learn more about Plant Veda, visit [www.plantveda.com](http://www.plantveda.com).

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## Forward-Looking Information

All statements, other than statements of historical fact, included herein are forward-looking statements that involve various risks and uncertainties. The use of any of the words "anticipate", "continue", "estimate", "expect", "may", "will", "would", "project", "should", "believe" and similar expressions are intended to identify forward-looking statements. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Important factors that could cause actual results to differ, materially from the Company's expectations are disclosed in the Company's documents filed from time to time with the Canadian Securities Exchange and the provincial securities commissions in which it is a reporting issuer.