



## Traction Uranium Announces Marketing Campaign

January 28, 2022

Vancouver BC – Traction Uranium Corp. (the “**Company**” or “**Traction**”) ([CSE: TRAC](#)) ([OTC: TRT](#)) (FRA: [Z1K](#)), a mineral exploration issuer focusing on the development of discovery prospects in Canada, including its two flagship uranium projects in the world-renowned Athabasca Region, announces an agreement with MIC Market Information & Content Publishing GmbH (“**MIC**”) (Address: Gerhart-Hauptmann-St. 49b 51379 Leverkusen; email: [contact@micpublishing.de](mailto:contact@micpublishing.de); phone: +49 2171-7766628) for marketing services of up to three months, commencing in January, 2022.

MIC will utilize their online programs with the aim of generating a greater following, increasing investor awareness and attracting potential new investors through various online platforms and methods of engagement in consideration of EUR 300,000. The promotional activity will occur by email, Facebook, and Google. MIC does not have any prior relationship with the Company.

In addition, the Company has also engaged Financial Star News Inc. (“**FSN**”) (address: 701 West Georgia Street, Suite 1500, Vancouver, V7Y 1C6; email: [info@thefinancialstar.com](mailto:info@thefinancialstar.com)) for marketing services of up to two months, commencing in February 2022.

FSN will, as appropriate, create campaigns, ad groups, text ads, display ads and perform detailed keyword research, setup and manage remarketing campaigns, optimize keyword options, coordinate online advertiser and marketers, create landing pages for ad campaigns and bring attention to the business of the Company in consideration of USD \$400,000 (plus applicable taxes). The promotional activity will occur on theFinancialStar.com, by email, Facebook, a newsletter and Google. FSN does not have any prior relationship with the Company aside from its previous engagement with the Company.

### **About Traction Uranium Corp.**

Traction Uranium ([CSE: TRAC](#)) ([OTC: TRCTF](#)) ([FRA: Z1K](#)) is in the business of mineral exploration and the development of discovery prospects in Canada, including its two flagship uranium projects in the world-renowned Athabasca Region.

We invite you to find out more about our exploration-stage activities across Canada’s Western region at [www.tractionuranium.com](http://www.tractionuranium.com).

### **On Behalf of the Board of Directors**

Michael Malana  
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### **Disclaimer for Forward-Looking Information**

Statements included in this announcement, including statements concerning our plans, intentions, and expectations, which are not historical in nature are intended to be, and are hereby identified as, “forward-looking statements”. Forward-looking statements may be identified by words including “anticipates”, “believes”, “intends”, “estimates”, “expects” and similar expressions. The Company cautions readers that forward-looking statements, including without limitation those relating to the Company’s marketing campaigns through MIC and FSN and the Company’s future operations and business prospects, are subject to certain risks and uncertainties that could cause actual



results to differ materially from those indicated in the forward-looking statements. These factors should be considered carefully and readers are cautioned not to place undue reliance on such forward-looking statements. These forward-looking statements reflect the expectations or beliefs of management of the Company based on information available to it. The forward-looking statements and information contained in this news release are made as of the date hereof and the Company undertakes no obligation to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws.

*The Canadian Securities Exchange has not approved nor disapproved the contents of this news release and does not accept responsibility for the adequacy or accuracy of this release.*

