

## MATERIAL CHANGE REPORT

### ***Item 1 — Name and Address of Company***

Generative AI Solutions Inc.  
(formerly Idle Lifestyle Inc.) (the “**Company**”)  
550 Burrard Street  
Suite 2300, Bentall 5  
Vancouver, British Columbia V6C 2B5

### ***Item 2 — Date of Material Change***

February 13, 2023

### ***Item 3 — News Release***

A news release disclosing the material change was issued by the Company through the services of Cision on February 10, 2023 and subsequently filed on the Company’s SEDAR profile at [www.sedar.com](http://www.sedar.com).

### ***Item 4 — Summary of Material Change***

On February 13, 2023, the Company changed its name from “Idle Lifestyle Inc.” to “Generative AI Solutions Corp.” to reflect its intended strategic direction in artificial intelligence and machine learning technology and completed the consolidation of the issued and outstanding equity securities of the Company, consisting of subordinate voting shares (the “**Subordinate Shares**”) and multiple voting shares (the “**MV Shares**”), on the basis of one (1) post-consolidated share outstanding for every thirty (30) pre-consolidated shares of the same class (the “**Share Consolidation**”).

### ***Item 5 — Full Description of Material Change***

#### ***5.1 — Full Description of Material Change***

The Company changed its name from “Idle Lifestyle Inc.” to “Generative AI Solutions Corp.” to reflect its intended strategic direction in artificial intelligence and machine learning technology, and that effective February 13, 2023 (the “**Effective Date**”), the equity securities of the Company, consisting of subordinate voting shares of the Company (the “**Subordinate Shares**”) and multiple voting shares of the Company (the “**MV Shares**”), will be consolidated (the “**Consolidation**”) on the basis of one (1) post-consolidated share outstanding for every thirty (30) pre-consolidated share of the same class. The Subordinate Shares will begin trading on a Consolidated basis on the Canadian Securities Exchange (“**CSE**”) at the open of markets on the Effective Date.

As a result of the Consolidation, on the Effective Date, a total of approximately 4,733,706 Subordinate Shares will be issued and outstanding, subject to adjustments for rounding, and approximately 815.667 Multiple Voting Shares will be issued and outstanding with approximately 1,228,678 Subordinate Shares reserved for issuance. No fractional Subordinate Shares will be issued, and any post-Consolidation fraction of a Subordinate Share will be rounded to the nearest whole number of Subordinate Shares.

The trading symbol remains as “IDLE.X”. A new CUSIP number has been issued for the post-Consolidation Subordinate Shares, being 37149M105.

The exercise or conversion price and the number of Subordinate Shares issuable under any of the Company’s outstanding convertible instruments will be proportionately adjusted upon the effectiveness of the Consolidation.

Shareholders of record as of the Effective Date who hold Subordinate Shares represented by a physical certificate or DRS statement will receive a letter of transmittal from the transfer agent for the Company, Endeavor Trust Company, with instructions on how to exchange their existing certificates or DRS statements for certificates or DRS statements representing Subordinate Shares on a post-Consolidation basis.

The Company’s board of directors approved the Share Consolidation on January 27, 2023.

***5.2 — Disclosure for Restructuring Transactions***

Not applicable.

***Item 6 — Reliance on subsection 7.1(2) of National Instrument 51-102***

Not applicable.

***Item 7 — Omitted Information***

Not applicable.

***Item 8 — Executive Officer***

Patrick Gray  
Chief Executive Officer  
1-833-879-7632

***Item 9 — Date of Report***

February 22, 2023