

\$GAME Token to Launch on June 3, Promoted by Major Sports Leagues & Influencers

VANCOUVER, BC, May 27, 2024 /CNW/ -- [GameOn \(CSE: GET\) \(OTCQB: GMETF\)](#), a mobile-first, next-gen fantasy sports gaming company, today announces that the \$GAME token, the fantasy sports infrastructure [designed and developed](#) in collaboration with Sportsology, is set to launch on major exchanges next Monday, June 3. GameOn recently [announced](#) that it received a grant of 59,000,000 \$GAME tokens from Sportsology.



The \$GAME token launches on major exchanges next Monday, June 3.

In anticipation of the launch, '\$GAME Week' kicks off today with support from sports leagues such as LALIGA, PFL, and Karate Combat, as well as web3 partners Arbitrum and OpenSea. GameOn and Sportsology will engage in 50+ events including X Spaces, AMAs, and live streams, headlined by a special stream with Arbitrum and LALIGA legend [Javi Martinez](#). Also joining the festivities will be web3 and crypto influencers including [Ash Crypto](#), [Mario Nawfal](#), [Scott Melker](#), [Ran Neuner](#), [Kmanus](#), [Boxmining](#), [Healthy Pockets](#), [Miles Deutscher](#), [Sky Wee](#), [Wolf Financial](#), [Human & Machine](#), [Crypto Town Hall](#), [Dingaling](#), [Coach K](#), [Keyboard Monkey](#), [Size Chad](#), [LadyTrader](#), and [Ice Bagz](#).

Mario Nawfal has emerged as one of the ascendant alternative media stars on X, receiving praise from Elon Musk himself and frequently hosting some of the platform's largest audio events. For the full schedule of \$GAME Week events, follow [GameOn on X](#).

GameOn expects to leverage \$GAME to provide unified experiences and rewards across its ecosystem of fantasy sports products, featuring leagues like LALIGA, PFL, and Karate Combat. GameOn is built on Arbitrum as a [grant recipient](#), the leading Layer 2 (L2) scaling solution for Ethereum with a [\\$2.5b+ market cap](#) and over [1 billion transactions](#).

"It's time to change the way we play," said Matt Bailey, CEO at GameOn. "\$GAME will enable GameOn to deliver next-gen games to millions of sports fans, bringing them closer to their favorite players, teams, and leagues. We're thrilled to deliver the world's first supply of \$GAME to sports fans and fantasy gamers globally."

To hear more, join GameOn CEO Matt Bailey for live commentary and Q&A on [GameOn's shareholder Telegram channel](#) today at 4:30 PM ET / 1:30 PM PT.

On Behalf of the Board of Directors:

Matt Bailey, Director & Chief Executive Officer
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About GameOn

Founded in 2018, [GameOn \(CSE: GET\) \(OTCQB: GMETF\)](#) is a mobile-first, next-gen fantasy sports gaming company, integrating Web3 technology to enhance player engagement and asset ownership. Through partnerships with premier sports leagues such as LALIGA, PFL, and Karate Combat, and leveraging blockchain solutions from Arbitrum, GameOn is delivering a rich, interactive fantasy sports gaming experience. The \$GAME token, crafted in partnership with Sportsology, allows fans globally to compete, engage, and win rewards based on actual sports results. GameOn is setting new standards in the evolution of fantasy gaming, offering unprecedented ways for fans to connect with the sports they love.

Forward-Looking Information

This news release contains "forward-looking information" and "forward-looking statements" (collectively, "forward-looking information") within the meaning of applicable securities laws. Forward-looking information is generally identifiable by use of the words "believes," "may," "plans," "will," "anticipates," "intends," "could," "estimates," "expects," "forecasts," "projects" and similar expressions, and the negative of such expressions. All statements other than statements of historical facts contained in this news release are forward looking statements. Forward-looking information in this news release includes, without limitation, statements regarding the future plans and objectives of the Company, execution of business strategy, future performance and future growth, business prospects, synergies and opportunities of the Company and its related subsidiaries, and other factors beyond the Company's control.

Forward-looking information is subject to known and unknown risks, uncertainties and other factors that may cause the Company's actual results, level of activity, performance or achievements to be materially different from those expressed or implied by such forward-looking information. Forward-looking information is based on the reasonable assumptions, estimates, analysis and opinions of management made in light of its experience and perception of trends, current conditions and expected developments, and other factors that management believes are relevant and reasonable in the circumstances at the date such statements are made, including, but not limited to the Company being able to capitalize on the acquired assets, the ability of acquired assets to maintain its value as presently contemplated, the synergies of the acquired assets with the Company's operations, and such other assumptions presented in the Company's disclosure record. Although the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking information, there may be other factors that cause results not to be as anticipated. There can be no assurance that such information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information. Accordingly,

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