

GameOn Receives Grant Funding From The Arbitrum Foundation

VANCOUVER, BC, Nov. 28, 2023 /CNW/ -- <u>GameOn</u> (CSE: GET) (OTCQB: GMETF), a next generation fantasy sports platform partnered with the world's best sports leagues to launch, operate, and monetize web3 games, today announces grant funding from The Arbitrum Foundation. The deal will see GameOn launch upcoming major league partnerships on the Arbitrum One network, including <u>LALIGA</u> and <u>PFL</u>.

Arbitrum is the leading Layer 2 (L2) scaling solution for Ethereum, boasting the highest Total Value Locked (TVL) across all L2 networks with approximately <u>\$7.54 billion or 54% market share</u>. Arbitrum recently <u>surpassed</u> Ethereum daily transactions on two occasions.

"Today's news is strong backing from yet another industry leader," said Matt Bailey, CEO at GameOn. "We're surrounded and lifted by world class partners, giving GameOn the firepower to sign leagues, launch games, and fuel growth rapidly."

The Arbitrum Foundation has a mission to support and grow the Arbitrum network and its community while remaining at the forefront of blockchain adoption. Separate from the Foundation grant program, Arbitrum DAO (the token holders governing the blockchain) periodically launches large-scale grant initiatives such as the recent <u>short-term incentive program</u> of 50 million ARB tokens. GameOn intends to participate in such initiatives.

"We are happy to provide support to GameOn as they continue to leverage sports to lead mass adoption in web3," said Nina Rong, Head of Ecosystem Development at Arbitrum Foundation. "We look forward to seeing GameOn's next innovations, leveraging our grant to push the boundaries of web3 fantasy sports."

On Behalf of the Board of Directors:

Matt Bailey, Director & Chief Executive Officer GameOn Entertainment Technologies Inc. <u>matt@gameon.app</u>

About GameOn

<u>GameOn</u> (CSE: GET) (OTCQB: GMETF) partners with the world's best sports, media, and entertainment IPs to launch brand-building, money-making next-gen games. We turn fans into superfans - engaging, retaining, and monetizing audiences. With a diverse team of gaming, sports, and web3 veterans with experience at Take-Two Interactive, Twitch, EA, Dapper Labs, and the Brooklyn Nets, our platform is executed at scale with millions of users, gameplays, and revenue. GameOn has partnered with NBCUniversal, Bravo, LALIGA, PFL, Karate Combat, the WNBA, Times Internet, DICK'S Sporting Goods, and Gaming Society. Learn more about our <u>PLAYN3XT platform</u>.

Forward-Looking Information

This news release contains "forward-looking information" and "forward-looking statements" (collectively, "forward-looking information") within the meaning of applicable securities laws. Forward-looking information is generally identifiable by use of the words "believes," "may," "plans," "will," "anticipates," "intends," "could," "estimates," "expects," "forecasts," "projects" and similar expressions, and the negative of such expressions. All statements other than statements of historical facts contained in this news release are forward looking statements. Forward-looking information in this news release includes, without limitation, statements regarding the future plans and objectives of the Company, execution of business strategy, future performance and future growth, business prospects, synergies and opportunities of the Company and its related subsidiaries, and other factors beyond the Company's control.

Forward-looking information is subject to known and unknown risks, uncertainties and other factors that may cause the Company's actual results, level of activity, performance or achievements to be materially different from those expressed or implied by such forward-looking information. Forward-looking information is based on the reasonable assumptions, estimates, analysis and opinions of management made in light of its experience and perception of trends, current conditions and expected developments, and other factors that management believes are relevant and reasonable in the circumstances at the date such statements are made, including, but not limited to the Company being able to capitalize on the acquired assets, the ability of acquired assets to maintain its value as presently contemplated, the synergies of the acquired assets with the Company's operations, and such other assumptions presented in the Company's disclosure record. Although the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking information, there may be other factors that cause results and future events could differ materially from those anticipated in such information. Accordingly, readers should not place undue reliance on forward-looking information. All forward-looking information herein is qualified in its entirety by this cautionary statement, and GameOn disclaims any obligation to revise or update any such forward-looking information or to publicly

announce the result of any revisions to any of the forward-looking information contained herein to reflect future results, events or developments, except as required by law.

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