GameOn Entertainment Technologies Announces DTC Eligibility

GameOn receives DTC eligibility to increase accessibility of stock for U.S. investors

Vancouver, British Columbia--(Newsfile Corp. - July 26, 2021) - GameOn Entertainment Technologies Inc. (CSE: GET) (FSE: 9E7) ("GameOn" or the "Company") is pleased to announce that the Depository Trust Company ("DTC") has made GameOn common shares eligible for electronic deposit with DTC. DTC is a subsidiary of the Depository Trust and Clearing Corporation ("DTCC"), one of the world's largest securities depositories. DTCC manages the electronic clearing and settlement of publicly traded companies in the United States.

"We made the decision to go public to expose GameOn to as many investors as possible, and allow those investors to participate in future upside at ground-level," said GameOn CEO Matt Bailey. "This milestone sees us significantly increase our presence in the all-important U.S. market, showcasing our commitment to accessibility, large market opportunities, volume and liquidity."

GameOn also recently announced its <u>corporate update</u>, <u>a first-of-its-kind NFT Predictor product (video)</u>, <u>a partnership with Indian media powerhouse MX Player</u>, and <u>the onboard of gaming veteran Howard Blank as Advisor</u>.

GameOn has a dynamic and experienced management team led by its CEO, Matt Bailey (Brooklyn Nets, Barclays Center), Chief Product Officer, Santi Jaramillo (Dapper Labs, NBA Top Shot, EA Sports) and VP of Partnerships, Ryan Nowack (Madison Square Garden, New York Knicks, New York Rangers), as well as its Directors, J Moses (Take-Two Interactive), Shafin Tejani (Victory Square Technologies), Liz Schimel (Apple News) and Carey Dillen (YYoga). The Company began trading on the Canadian Securities Exchange (CSE) under the symbol 'GET' on June 1, 2021.

The Company also announces that on June 28, 2021, pursuant to the Company's Equity Incentive Plan, the Board of Directors approved the granting of an aggregate of 592,356 incentive stock options, to certain employees and consultants, including 60,975 incentive stock options issued to an insider of the Company at an exercise price of \$0.41 per share. The options are exercisable for a period of 2 years, ending June 28, 2023.

On behalf of the Board of Directors

Matt Bailey
Director and Chief Executive Officer
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ABOUT GAMEON ENTERTAINMENT TECHNOLOGIES INC.

GameOn Entertainment Technologies Inc. (CSE: GET) (FSE: 9E7) powers the most-watched content in the world with the most innovative fan engagement technologies. GameOn provides broadcasters, TV networks, OTT platforms, leagues, tournaments and sportsbooks with interactive, social experiences around sports, television and live events. Since completing the Comcast NBCUniversal LIFT Labs Accelerator powered by Techstars in 2018, GameOn has secured white label projects with several partners in sports and entertainment. Through our innovative predictive gaming technologies and meta-layers, including full NFT capabilities, we

bring fans closer to their favorite sports and entertainment brands and increase engagement through community, competition and rewards.

Forward-Looking Information

This news release may contain "forward-looking information" and "forward-looking statements" (collectively, "forward-looking information") within the meaning of applicable securities laws. Forward-looking information is generally identifiable by use of the words "believes," "may," "plans," "will," "anticipates," "intends," "could", "estimates", "expects", "forecasts", "projects" and similar expressions, and the negative of such expressions.

Forward-looking information is subject to known and unknown risks, uncertainties and other factors that may cause the Company's actual results, level of activity, performance or achievements to be materially different from those expressed or implied by such forward-looking information. Forward-looking information is based on the reasonable assumptions, estimates, analysis and opinions of management made in light of its experience and perception of trends, current conditions and expected developments, and other factors that management believes are relevant and reasonable in the circumstances at the date such statements are made. Although the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking information, there may be other factors that cause results not to be as anticipated. There can be no assurance that such information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information. Accordingly, readers should not place undue reliance on forward-looking information. All forward-looking information herein is qualified in its entirety by this cautionary statement, and GameOn disclaims any obligation to revise or update any such forward-looking information or to publicly announce the result of any revisions to any of the forward-looking information contained herein to reflect future results, events or developments, except as required by law.

Neither the CSE nor its Regulation Services Provider (as that term is defined in the policies of the CSE) accepts responsibility for the adequacy or accuracy of this release.



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