

Mick Batyske and Aly Habib Join GameOn Entertainment Technologies as Advisors

Pair brings a wealth of experience knowing what partners want and need through their backgrounds in sports and entertainment

Vancouver, British Columbia--(Newsfile Corp. - June 24, 2021) - GameOn Entertainment Technologies (CSE:GET) ("GameOn" or "the Company"), the leader in providing broadcasters, sportsbooks, leagues and teams with interactive, social experiences around sports, TV and live events, is pleased today to announce Mick Batyske and Aly Habib as Advisors.

Batyske and Habib join Vahid Shababi (Victory Square Technologies), Mike Vorhaus (Vorhaus Advisors), sports betting consultant Sean Hurley, athlete-turned-investor Tim Cahill, Shauna Griffiths (SLG Impact), Sabrina Carrozza (Sabrina LCP Communications) and Boris Gartner (LaLiga North America) as Advisors.

"As our business continues to grow, it's important to surround ourselves with a diverse group of experts who help us move the needle," said Matt Bailey, GameOn CEO. "We're excited to add Mick and Aly to our roster as we continue to power the most-watched content in the world with the most innovative predictive gaming technologies."

[Referred](#) by Inc Magazine as "a combination of Gary Vee and Questlove," [Batyske](#) (who performs as [MICK](#)) is a DJ, investor, advisor, and speaker who firmly has his feet planted at the intersection of culture and entrepreneurship. His deejay clients have included Complex, Jay-Z, Michelle Obama, Twitter and even Andreessen Horowitz. Additionally, Batyske serves as an investor and/or advisor for companies including Anchor, Buzzer, dotdotdash, QNTMPAY, and Winc. Batyske is advising GameOn via his new endeavor The Xavier Co., founded with partner Carolyn O'Hare, an experienced C-level operator.

"Whether I'm DJing or investing in a startup, it's important to know your audience and what they want, and GameOn is doing just that by bringing predictive gaming experiences to screens for content-providers to further engage with their passionate communities," Batyske said.

An accomplished strategic partnerships executive, [Habib](#) currently serves as the Director of Corporate Sales & Partnerships at INDOCHINO where he launched INDOCHINO's newest revenue generation and brand awareness channel. Aly has overseen relationships with global brands such as the New York Yankees, the Brooklyn Nets, Creative Arts Agency and Excel Sports Management, while having developed and activated athlete focused partnerships with top names across the NFL and NBA such as Trevor Lawrence, RJ Barrett and Chase Claypool.

"I know firsthand how important the right partnerships can be, especially when promoting a new product or brand," Habib said. "GameOn is well-positioned to be an innovative and valuable partner for sports and entertainment partners alike looking to connect with their fans authentically."

The Company also announces that it has engaged Lytham Partners, LLC ("Lytham") for a month-to-month Marketing contract in connection with the Company's ongoing effort to increase awareness. Lytham will provide outreach services to inform investors about developments in the Company's business and affairs. Under the terms of this agreement, Lytham will receive \$6,500 USD/month.

GameOn has a dynamic and experienced management team led by its CEO, Matt Bailey (Brooklyn Nets, Barclays Center) and board members J Moses (Take-Two Interactive), Shafin Tejani (Victory Square Technologies), Liz Schimel (Apple News) and Carey Dillen (YYoga). The Company began trading on the Canadian Securities Exchange (CSE) under the symbol 'GET' on June 1, 2021, and recently announced an exclusive partnership with Indian entertainment super app MX Player that will introduce cricket prediction games for mobile.

On behalf of the Board of Directors:

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ABOUT GAMEON ENTERTAINMENT TECHNOLOGIES INC.

GameOn Entertainment Technologies Inc. (CSE: GET) powers the best content in the world with the most innovative predictive gaming technologies. GameOn provides broadcasters, TV networks, OTT platforms, leagues, tournaments and sportsbooks with interactive, social experiences around sports, television and live events. Since completing the Comcast NBCUniversal LIFT Labs Accelerator, powered by Techstars in 2018, GameOn has secured white label projects with several partners in sports and entertainment.

FORWARD-LOOKING INFORMATION

This news release contains "forward-looking information" and "forward-looking statements" (collectively, "forward-looking information") within the meaning of applicable securities laws. Forward-looking information is generally identifiable by use of the words "believes," "may," "plans," "will," "anticipates," "intends," "could," "estimates," "expects," "forecasts," "projects" and similar expressions, and the negative of such expressions. Forward-looking information in this news release include statements about GameOn's listing and commencement of trading on the CSE.

Forward-looking information is subject to known and unknown risks, uncertainties and other factors that may cause the Company's actual results, level of activity, performance or achievements to be materially different from those expressed or implied by such forward-looking information. Forward-looking information is based on the reasonable assumptions, estimates, analysis and opinions of management made in light of its experience and perception of trends, current conditions and expected developments, and other factors that management believes are relevant and reasonable in the circumstances at the date such statements are made. Although the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking information, there may be other factors that cause results not to be as anticipated. There can be no assurance that such information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information. Accordingly, readers should not place undue reliance on forward-looking information. All forward-looking information herein is qualified in its entirety by this cautionary statement, and GameOn disclaims any obligation to revise or update any such forward-looking information or to publicly announce the result of any revisions to any of the forward-looking information contained herein to reflect future results, events or developments, except as required by law.

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