

GameOn Partners with SeventySix Capital Sports Advisory to Scale Partnerships & Revenue

Consulting firm led by team with experience including Manchester City, Rocket Mortgage, Van Wagner, Minnesota Vikings, LA Rams, ESPN, Golden State Warriors and San Francisco 49ers

Vancouver, British Columbia--(Newsfile Corp. - June 9, 2021) - GameOn Entertainment Technologies Inc. (CSE: GET) ("GameOn") is pleased to announce a partnership with SeventySix Capital Sports Advisory ("SSCSA"), a preeminent sports and entertainment consulting group, to assist GameOn in furthering its media and sports partnerships.

GameOn empowers sports and entertainment content-providers with the world's simplest and most accessible engagement technologies such as prediction games. Whether it's supporting TV networks, OTT platforms, sportsbooks or leagues, GameOn helps partners turn their content - everything from sports to unscripted TV - into enhanced social and interactive experiences via white-labeled mobile and TV apps. GameOn's engagement of SSCSA signals the company's bullish game plan to scale sports and entertainment partnerships.

"Following a successful first week of trading on the Canadian Securities Exchange, we're ready to hit the gas," said Matt Bailey, CEO of GameOn. "Alongside our all-star employees, directors and advisors, the team at SeventySix Capital Sports Advisory has the right set of relationships and expertise to take our partnerships strategy to the next level."

"We are incredibly excited to work with Matt and his colleagues at GameOn to help to grow their company," said Dan Bravato, President of SeventySix Capital Sports Advisory. "Our team has a wide range of expertise spanning the sports and media landscape, with experience ranging from professional sports teams to major media outlets. We can't wait to get started assisting GameOn with its growth initiatives."

GameOn has a dynamic and experienced management team led by Bailey (Brooklyn Nets, Barclays Center) and board members J Moses (Take-Two Interactive), Shafin Tejani (Victory Square Technologies), Liz Schimel (Apple News) and Carey Dillen (YYoga).

SSCSA's team, led by Dan Bravato (Manchester City, Rocket Mortgage, Van Wagner) and Chairman Wayne Kimmel, who also serves as Managing Partner of affiliated sports tech venture capital fund SeventySix Capital, also features a stable of industry professionals including Evan Davis (Rivers Casino Philadelphia), Chris Yortsos (Minnesota Vikings, LA Rams), Rick Alessandri (ESPN) and Joanne Pasternack (Golden State Warriors, San Francisco 49ers). The terms of the GameOn partnership include both retainer and commission.

LD Micro Invitational

GameOn has announced today that it will be presenting virtually at the upcoming LD Micro Invitational XI event on Thursday, June 10 at 5:00 PM ET.

"Fresh from our successful debut trading on the CSE, I'm excited to meet new investors at this year's LD Micro Invitational," said Bailey. "A big motivator to publicly list is to expose GameOn to as many people as possible, and allow as many of those people to participate in the upside of the road ahead. I'm thrilled to share our story on the stage this week."

Event: GameOn Entertainment Technologies Presentation at the LD Micro Invitational XI

Date: Thursday, June 10

Time: 5:00 PM ET (2:00 PM PT)

Register to watch the presentation [here](#).

ABOUT SEVENTYSIX CAPITAL SPORTS ADVISORY

SeventySix Capital Sports Advisory is a sports consulting group of experts focused on bringing the emerging innovations and technology to sports executives, leagues, organizations and athletes. The Sports Advisory works side by side with these change makers across the evolving landscape of sports, including esports, sports betting, media and social responsibility.

ABOUT GAMEON ENTERTAINMENT TECHNOLOGIES INC.

GameOn Entertainment Technologies (GET) is the leading technology company providing consumers, broadcasters, sportsbooks, venues and brand partners with interactive, social experiences around sports, television and live events. After completing the Comcast NBCUniversal LIFT Labs Accelerator, powered by Techstars in 2018, GameOn has secured distribution and white label projects with several partners. V2 Games Inc. completed the asset purchase of GameOn in December 2020.

On behalf of the Board of Directors:

Matt Bailey
Director & Chief Executive Officer
GameOn Entertainment Technologies Inc.
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FORWARD-LOOKING INFORMATION

This news release contains "forward-looking information" and "forward-looking statements" (collectively, "forward-looking information") within the meaning of applicable securities laws. Forward-looking information is generally identifiable by use of the words "believes," "may," "plans," "will," "anticipates," "intends," "could," "estimates," "expects," "forecasts," "projects" and similar expressions, and the negative of such expressions. Forward-looking information in this news release include statements about GameOn's listing and commencement of trading on the CSE.

Forward-looking information is subject to known and unknown risks, uncertainties and other factors that may cause the Company's actual results, level of activity, performance or achievements to be materially different from those expressed or implied by such forward-looking information. Forward-looking information is based on the reasonable assumptions, estimates, analysis and opinions of management made in light of its experience and perception of trends, current conditions and expected developments, and other factors that management believes are relevant and reasonable in the circumstances at the date such statements are made. Although the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking information, there may be other factors that cause results not to be as anticipated. There can be no assurance that such information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information. Accordingly, readers should not place undue reliance on forward-looking information. All forward-looking information herein is qualified in its entirety by this cautionary statement, and GameOn disclaims any obligation to revise or update any such forward-looking information or to publicly announce the result of any revisions to any of the forward-looking information contained herein to reflect future results, events or developments, except as required by law.

Neither the CSE nor its Regulation Services Provider (as that term is defined in the policies of the CSE) accepts responsibility for the adequacy or accuracy of this release.



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