

November 7th, 2024

CSE: VEGI  
OTC : VGGIF  
Frankfurt: 77i



## **Boosh Licensee of Beautiful Beanfields Enters Agreement with CPG Procurement Firm**

**November 7th – Vancouver, B.C., 2024 Boosh Plant-Based Brands Inc.** (“Boosh” or the “Company”) (CSE: VEGI; OTCQB: VGGIF; Frankfurt: 77i) a premier plant-based brand in the health food sector, announces that US Licensee, Moosehead Brands has begun working with Optimum Foods to expand the Beautiful Beanfields brand into new regions and support current regions within the United States.

President & CEO Robert Hall states, *“During the August production run, our US Licensee was able to garner the interest of Optimum Foods, a veteran-owned company serving millions of shelf stable meals to kids throughout the US. Optimum provides schools, food banks, and community organizations with nutritious and ready-to-eat meals that are kid tested and parent-approved . Moosehead has begun identifying which school districts to begin supplying while working with Optimum on other larger procurements.”*

*“With potential contracts that Optimum is able to provide Beanfields, I believe it will allow Boosh to successful in the near future. The company goal is to be able to fully operate off of cash-flow producing contracts such as Optimums in the future.*

The Company continues working with all creditors to resolve outstanding debts.

Robert Hall President & CEO [info@booshfood.com](mailto:info@booshfood.com)

About Boosh Plant-Based Brands Inc.:

Boosh Plant-Based Brands Inc., through its wholly owned subsidiary, Boosh Food ([www.booshfood.com](http://www.booshfood.com)), offers high quality, non-GMO, gluten free, 100% plant-based nutritional comfort foods for the whole family.

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