

September 11th, 2024

CSE: VEGI
OTC : VGGIF
Frankfurt: 77i



Boosh continues to Ramp Up Beautiful Beanfields Production

September 11th, 2024 – Vancouver, B.C., 2024 Boosh Plant-Based Brands Inc. (“Boosh” or the “Company”) (CSE: VEGI; OTCQB: VGGIF; Frankfurt: 77i) a premier plant-based brand in the health food sector, announces that the US Licensee, Moosehead Brands and Simple Yummy Chips have entered into an agreement with Cultivate CPG to expand the Beautiful Beanfields brand into new regions and support current regions within the United States.

President & CEO Robert Hall states, *“With Beautiful Beanfields production underway, the Company is pleased with the progress Simple Yummy Chips has made this summer with getting our product back into loyal customers pantries and now with Cultivate, new clients can enjoy our wonder brand. We are also actively re-engaging previous customers within Canada and looking forward to getting back to local shelves.”*

The Company continues working with all of the creditors to resolve outstanding debts. The Company has also spoken with the Auditor and hopes to begin the process to get the financials and MD&A updated and filed.

Robert Hall President & CEO info@booshfood.com

About Boosh Plant-Based Brands Inc.:

Boosh Plant-Based Brands Inc., through its wholly owned subsidiary, Boosh Food (www.booshfood.com), offers high quality, non-GMO, gluten free, 100% plant-based nutritional comfort foods for the whole family.

The information in this news release includes certain information and statements about management's view of future events, expectations, plans and prospects that constitute forward looking statements. These statements are based upon assumptions that are subject to significant risks and uncertainties. Because of these risks and uncertainties and as a result of a variety of factors, the actual results, expectations, achievements or performance may differ materially from those anticipated and indicated by these forward looking statements. Forward- looking statements in this news release include, but are not limited to, the Company's expectations concerning the size of the Financing, its ability to close the Financing in whole or in part or at all and its plan for the proceeds of the Financing. Any number of factors could cause actual results to differ materially from these forward-looking statements as well as future results. Although the Company believes that the expectations reflected in forward looking statements are reasonable, it can give no assurances that the expectations of any forward looking statements will prove to be correct. Except as required by law, the Company disclaims any intention and assumes no obligation to update or revise any forward looking statements to reflect actual results, whether as a result of new information, future events, changes in assumptions, changes in factors affecting such forward looking statements or otherwise.

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