

August 7th, 2024

CSE: VEGI
OTC: VGGIF
Frankfurt: 77i



Corporate Update: Boosh Under CIRO HALT

August 7, 2024- Vancouver, B.C. - Boosh Plant-Based Brands Inc. ("Boosh" or the "Company") (CSE: VEGI; OTC: VGGIF; Frankfurt: 77i) a premier plant-based brand in the health food sector, announces that the Company has entered into a non-binding Letter of Intent to divest the Beautiful Beanfields brand to Simple Yummy Chips. As the terms are negotiated, both companies will continue to work in good-faith to maximize the value of the brand.

President & CEO Robert Hall states, *"Unfortunately the Company was not able to file last year's annual financials and MDA as well as Q1 this year due to a lack of capital. We will work through reinstatement to trading once working capital is secured. A production run of our 6 top flavours is underway to present to our investor pool and new investment groups including Simple Yummy Chips. The Company also is working in partnership with Simple Yummy Chips to ensure we find an appropriate path back to revenue and protect our investors."*

The Company will continue updating shareholders as we work through the solutions.

Robert Hall, President & CEO
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About Boosh Plant-Based Brands Inc.:

Boosh Plant-Based Brands Inc., through its wholly owned subsidiary, Boosh Food (www.booshfood.com), offers high quality, non-GMO, gluten free, 100% plant-based nutritional comfort foods for the whole family.

The information in this news release includes certain information and statements about management's view of future events, expectations, plans and prospects that constitute forward looking statements. These statements are based upon assumptions that are subject to significant risks and uncertainties. Because of these risks and uncertainties and as a result of a variety of factors, the actual results, expectations, achievements or performance may differ materially from those anticipated and indicated by these forward looking statements. Forward- looking statements in this news release include, but are not limited to, the Company's expectations concerning the size of the Financing, its ability to close the Financing in whole or in part or at all and its plan for the proceeds of the Financing. Any number of factors could cause actual results to differ materially from these forward-looking statements as well as future results. Although the Company believes that the expectations reflected in forward looking statements are reasonable, it can give no assurances that the expectations of any forward looking statements will prove to be correct. Except as required by law, the Company disclaims any intention and assumes no obligation to update or revise any forward looking statements to reflect actual results, whether as a result of new information, future events, changes in assumptions, changes in factors affecting such forward looking statements or otherwise.

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