

April 16th, 2024

CSE: VEGI
OTCQB: VGGIF
Frankfurt: 77i



Corporate Update: Boosh Plant-Based adds U.S. distributors for Beanfields

April 16th, 2024- Vancouver, B.C. - Boosh Plant-Based Brands Inc. ("Boosh" or the "Company") (CSE: VEGI; OTC: VGGIF; Frankfurt: 77i) a premier plant-based brand in the health food sector, announces that the Company has entered into a non-binding Letter of Intent to divest the Beautiful Beanfields brand to Simple Yummy Chips. As the terms are negotiated, both companies will continue to work in good-faith to maximize the value of the brand.

Robert Hall, chief executive officer, states: "As expected, purchase orders are beginning to increase and retailers across the U.S. are lining up for our products. The home delivery service is available through www.beanfields.com as Simple Yummy Chips work on the current U.S. distributors accounts. Additionally, new accounts with UNFI and KeHE have been established, which allows retailers full access to our products.

"As it stands, the top three selling flavours are available through home delivery, and they will now be available at U.S. retailers to begin refilling shelves with Black Bean, Himalayan Salt and Nacho. The three next most popular flavours: Picco de Gallo,

Cheddar Sour Cream and Jalapeno Nacho will be available shortly after the current production run. Canadian consumers have access to our products through our website and we hope to have it back to Canadian shelves sooner than later."

Robert Hall, Interim Chief Executive Officer, goes on to say: "I am pleased with the managing partners and team at Simple Yummy Chips. Their focus and ultimate goal of where the Beanfields brand will be, are aligned with our Company's vision. Having open communication on a daily basis has shown their commitment to work with Boosh to accomplish our main goal of getting Beanfield back to prepandemic revenues and higher."

Robert Hall, Interim President & CEO
info@booshfood.com

About Boosh Plant-Based Brands Inc.

Boosh Plant-Based Brands, through its wholly owned subsidiary, Boosh Food, offers high quality, non-GMO (genetically modified organism), gluten-free, 100-per-cent-plant-based nutritional comfort foods for the whole family.

The information in this news release includes certain information and statements about management's view of future events, expectations, plans and prospects that constitute forward looking statements. These statements are based upon assumptions that are subject to significant risks and uncertainties. Because of these risks and uncertainties and as a result of a variety of factors, the actual results, expectations, achievements or performance may differ materially from those anticipated and indicated by these forward looking statements. Forward- looking statements in this news release include, but are not limited to, the Company's expectations concerning the size of the Financing, its ability to close the Financing in whole or in part or at all and its plan for the proceeds of the Financing. Any number of factors could cause actual results to differ materially from these forward-looking statements as well as future results. Although the Company believes that the expectations reflected in forward looking statements are reasonable, it can give no assurances that the expectations of any forward looking statements will prove to be correct. Except as required by law, the Company disclaims any intention and assumes no obligation to update or revise any forward looking statements to reflect actual results, whether as a result of new information, future events, changes in assumptions, changes in factors affecting such forward looking statements or otherwise.

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