

February 12th, 2024

CSE: VEGI
OTCQB: VGGIF
Frankfurt: 77i



Boosh Plant-Based Brands Inc. Corporate update

Vancouver, BC, February 12, 2024 – Boosh Plant-Based Brands Inc. (“Boosh” or the “Company”) (CSE: VEGI; OTC Plnk: VGGIF; Frankfurt: 77i) is pleased to announce major US distributors are now able to order Beanfields Chips from US Licensees Yummy Chips.

CEO Connie Marples states “Purchase Orders are finally getting filled and are shipping to retailers across the US. For the past month home delivery has been up and running while Yummy Chips worked with distributors to get new accounts and systems set up. It takes many months to set up a new account with UNFI and KeHE, but now retailers can get full access to products again.

For the past month the top three selling flavours have been available through home delivery, and now they will be available at US retailers as they fill shelves with Black Bean, Himalayan Salt, and Nacho. Additionally, orders have now been placed with the US based co-manufacturer for the three next most *popular* flavours Picco de Gallo, Cheddar Sour Cream and Jalapeno Nacho for a full array of options for consumers.

Marples goes on to say “Now that the US is being serviced, we can make plans to get orders filled in Canada. We anticipate product hitting Canadian shelves by early May for the busy summer snacking season.”

The company further announced that it has settled a combined amount of \$516,000 CAD in debt owed to several creditors via the issuance of 25,800,000 Common Shares at a price of \$0.02 CAD per share. The issuance of the Common Shares will not result in a change of control, and is subject to regulatory approval and any applicable hold periods.

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