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CSE: VEGI
OTCQB: VGGIF
Frankfurt: 77i

Boosh enters into LOI Canadian Production Facility and filed Q3

Vancouver, British Columbia--(Newsfile Corp. – March 1st, 2024) - Boosh Plant-Based Brands Inc. (CSE: VEGI) (OTCQB: VGGIF) (FSE: 77I) ("BPBB" or the "Company") a premier plant-based brand in the "better for you" food sector, announces it has entered into a non-binding Letter of Intent for a Joint Venture with AKA Business Solutions (AKA) to establish a food manufacturing facility in Ontario, Canada.

Under the terms of the agreement, BPPB and AKA will form a joint partnership to raise capital to set up a fully operational plant in Ontario. Currently AKA has lease space that is certified for food production. The proceeds from the financing will be used for working capital required for manufacturing equipment and operations.

"The structure of this deal will benefit both parties greatly in growing Beanfields into a global brand" said Rob Hall, BPPB Director and CFO.

Boosh expects to have a definitive agreement in place by March 30th, 2024 and will provide additional details on this partnership as well as other initiatives over the next several weeks.

The company has filed its Q3 financial statements for the period ending December 31, 2023. All amounts expressed are in Canadian dollars.

Financial statements are prepared in accordance with International Financial Reporting Standards (IFRS). Detailed information regarding the Company's financial results can be found at <https://sedar.com/>.

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About Boosh Plant-Based Brands Inc.:

Boosh Plant-Based Brands Inc., through its wholly owned subsidiary, Boosh Food (www.booshfood.com), offers high quality, non-GMO, gluten free, 100% plant-based nutritional

comfort foods for the whole family. Through a separate subsidiary, Beautiful Beanfields, the Company owns Beanfields, a plant-based chips brand sold in over 7,000 stores throughout North America. Boosh, good for you and good for planet earth.

The information in this news release includes certain information and statements about management's view of future events, expectations, plans and prospects that constitute forward looking statements. These statements are based upon assumptions that are subject to significant risks and uncertainties. Because of these risks and uncertainties and as a result of a variety of factors, the actual results, expectations, achievements or performance may differ materially from those anticipated and indicated by these forward looking statements. Forward-looking statements in this news release include, but are not limited to, the Company's expectations concerning the size of the Financing, its ability to close the Financing in whole or in part or at all and its plan for the proceeds of the Financing.. Any number of factors could cause actual results to differ materially from these forward-looking statements as well as future results. Although the Company believes that the expectations reflected in forward looking statements are reasonable, it can give no assurances that the expectations of any forward looking statements will prove to be correct. Except as required by law, the Company disclaims any intention and assumes no obligation to update or revise any forward looking statements to reflect actual results, whether as a result of new information, future events, changes in assumptions, changes in factors affecting such forward looking statements or otherwise.

Neither the Canadian Securities Exchange nor its Regulation Services Provider (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release.