

Boosh Consolidates Production to Improve Gross Margins

Vancouver, British Columbia--(Newsfile Corp. - January 19, 2023) - **Boosh Plant-Based Brands Inc.** (CSE: VEGI) (OTCQB: VGGIF) (FSE: 77I) ("**Boosh**" or the "**Company**") a premier plant-based brand in the "better for you" food sector, is pleased to announce that it has closed a small production facility in Penticton that it gained through the acquisition of Pulse Kitchen last year.

Boosh is moving production of those lines to Plant Veda Inc., (CSE: MILK) a premier producer of plant based milk and yogurt located in Delta BC.

"We are thrilled to be working with Plant Veda as our co-manufacturer. It was paramount that we found a company used to producing high quality products and using similar ingredients. Amuse boosh cheeze and végé paté are made primarily of plants, nuts, and seeds, as are Plant Veda's products," said Connie Marples, CEO. "We know this move will improve our margins by approximately 5% and help Boosh achieve its goal of becoming profitable this year."

Mayur Sajnani, Co-Founder of Plant Veda states, "We are really excited about this partnership with Boosh. By providing co packing services at our SQF certified facility-Plant Veda Innovation Centre, we are trying to build a platform for more and more Plant based food companies of different sizes to provide consumers with more plant-based choices available."

Connie Marples
Founder/CEO

connie@booshfood.com

Telephone: 778 840 1700

www.Booshfood.com

About Boosh Plant-Based Brands Inc.:

Boosh Plant-Based Brands Inc., through its wholly owned subsidiary, Boosh Food (www.booshfood.com) offers high quality, non-GMO, gluten free, 100% plant-based nutritional comfort foods for the whole family. Through a separate subsidiary, Beautiful Beanfields, (www.beanfields.com) the Company owns Beanfields, a plant-based chip brand sold in over 7,000 stores throughout North America. Boosh, good for you and good for planet earth.

The information in this news release includes certain information and statements about management's view of future events, expectations, plans and prospects that constitute forward looking statements. These statements are based upon assumptions that are subject to significant risks and uncertainties. Because of these risks and uncertainties and as a result of a variety of factors, the actual results, expectations, achievements or performance may differ materially from those anticipated and indicated by these forward looking statements. Forward-looking statements in this news release include, but are not limited to, the Company's expectations concerning the size of the Financing, its ability to close the Financing in whole or in part or at all and its plan for the proceeds of the Financing. Any number of factors could cause actual results to differ materially from these forward-looking statements as well as future results. Although the Company believes that the expectations reflected in forward looking statements are reasonable, it can give no assurances that the expectations of any forward looking statements will prove to be correct. Except as required by law, the Company disclaims any intention and assumes no obligation to update or revise any forward looking statements to reflect actual results, whether as a result of new information, future events, changes in assumptions, changes in factors affecting such forward looking statements or otherwise.

Neither the Canadian Securities Exchange nor its Regulation Services Provider (as that term is

defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release.



To view the source version of this press release, please visit
<https://www.newsfilecorp.com/release/151862>