Boosh Enters Into Consulting Arrangement

Vancouver, British Columbia--(Newsfile Corp. - February 22, 2022) - **Boosh Plant-Based Brands Inc.** (CSE: VEGI) (OTCQB: VGGIF) (FSE: 77I) ("**Boosh**" or the "**Company**") is pleased to announce that in connection with the acquisition of Beanfields it is paying a referral fee related to the Beanfields transaction in an arms length third party (the "Consultant") in the amount of US\$92,000 payable in cash and 564,000 common shares, each with a deemed price of \$0.93 per share. The referral fee shares will be subject to four month hold period required under Canadian securities laws expiring on June 23, 2022 and applicable restriction under U.S. securities laws.

The Company also announces it has engaged the Consultant to provide strategic, acquisition and operational expertise as Boosh continues to expand. The Consultant will be engaged for a two year term and receive compensation if US\$5,000 in cash, and 25,000 shares per month, provided that the share compensation will cease at the end of the first year of the term. All shares issuable as compensation will be issued quarterly in arrears and will be subject to a four month and one day hold period in accordance with the policies of the Canadian Securities Exchange.

On behalf of the Board of Directors

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About Boosh Plant-Based Brands Inc.:

Boosh Plant-Based Brands Inc., through its wholly owned subsidiary, Boosh Food (<u>www.booshfood.com</u>), offers high quality, non-GMO, gluten free, 100% plant-based nutritional comfort foods for the whole family. We currently offer 24 plant-based SKU's ranging from frozen meals, to refrigerated entrees to shelf stable Mac & Cheezes, and are sold throughout Canada. Boosh, good for you and good for planet earth.

The information in this news release includes certain information and statements about management's view of future events, expectations, plans and prospects that constitute forward looking statements. These statements are based upon assumptions that are subject to significant risks and uncertainties. Because of these risks and uncertainties and as a result of a variety of factors, the actual results, expectations, achievements or performance may differ materially from those anticipated and indicated by these forward looking statements. Forward-looking statements in this news release include, but are not limited to, the Company's plans in respect of the Assets, the potential revenues of the Assets and the Company's intention to complete the acquisition of the Assets. Any number of factors could cause actual results to differ materially from these forward-looking statements as well as future results. Although the Company believes that the expectations reflected in forward looking statements are reasonable, it can give no assurances that the expectations of any forward looking statements will prove to be correct. Except as required by law, the Company disclaims any intention and assumes no obligation to update or revise any forward looking statements to reflect actual results, whether as a result of newinformation, future events, changes in assumptions, changes in factors affecting such forward looking statements or otherwise.

Neither the Canadian Securities Exchange nor its Regulation Services Provider (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release.



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