

December 23, 2021

Filed Via SEDAR

To: All Applicable Exchanges and Commissions

Dear Sirs:

**Subject: Boosh Plant-Based Brands Inc. (the "Corporation")
Notice of Meeting and Record Date**

We are pleased to confirm the following information with respect to the Corporation's upcoming Annual General Meeting of securityholders:

Meeting Date:	February 23, 2022
Record Date for Notice:	January 19, 2022
Record Date for Voting:	January 19, 2022
Beneficial Ownership Determination Date:	January 19, 2022
Class of Securities Entitled to Receive Notice:	Common Shares
Class of Securities Entitled to Vote:	Common Shares
ISIN Number:	CA0994031072
Meeting Location:	Surrey BC
Corporation sending materials directly to NOBOs:	No
Corporation to pay for delivery of materials to OBOs:	No
Notice-and-Access for registered holders:	No
Notice-and-Access for beneficial holders:	No

In accordance with applicable securities regulations we are filing this information with you in our capacity as agent of the Corporation.

Yours truly,

OLYMPIA TRUST COMPANY

signed "Helen Chai"

Helen Chai
Relationship Manager
Direct Dial: (403) 770.1059

cc: CDS & Co.