Boosh Now DTC Eligible

Vancouver, British Columbia--(Newsfile Corp. - September 7, 2021) - **Boosh Plant-Based Brands Inc.** (CSE: VEGI) (OTCQB: VGGIF) ("**Boosh**" or the "**Company**") is pleased to announce that it is now DTC full service eligible. The Depository Trust Company "DTC", role includes, but is not limited to, providing clearance, settlement, custodial, underwriting and proxy services for a substantial portion of all equities.

The Company currently trades on the OTCQB Market ("OTCQB") under the symbol "VGGIF". The OTCQB is a venture market operated by OTC Markets Group and designed for early-stage and developing U.S. and international companies.

"One of our primary goals at Boosh is to increase our exposure to the investment community throughout North America. Being on the OTCQB with DTC eligibility streamlines an investor's ability to purchase Boosh shares on the open market," states Jim Pakulis, CEO of Boosh Food.

On behalf of the Board of Directors

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About Boosh Plant-Based Brands Inc.:

Boosh Plant-Based Brands Inc., through its wholly owned subsidiary, Boosh Food (www.booshfood.com), is the gateway to experiencing high quality, non-GMO, gluten free, 100% plant-based nutritional comfort foods for the whole family. We currently offer six frozen meals which are sold throughout Canada, and now we're expanding our meals to include three refrigerated products. Boosh, good for you and good for planet earth.

The information in this news release includes certain information and statements about management's viewof future events, expectations, plans and prospects that constitute forward looking statements. These statements are based upon assumptions that are subject to significant risks and uncertainties. Because of these risks and uncertainties and as a result of a variety of factors, the actual results, expectations, achievements or performance may differ materially from those anticipated and indicated by these forward looking statements. Forward looking statements in this news release include, but are not limited to, the Company's proposed use of the proceeds of its initial public offering. Any number of factors could cause actual results to differ materially from these forward looking statements as well as future results. Although the Company believes that the expectations reflected in forward looking statements are reasonable, it can give no assurances that the expectations of any forward looking statements will prove to be correct. Except as required by law, the Company disclaims any intention and assumes no obligation to update or revise any forward looking statements to reflect actual results, whether as a result of newinformation, future events, changes in assumptions, changes in factors affecting such forward looking statements or otherwise.

Neither the Canadian Securities Exchange nor its Regulation Services Provider (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release.



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