

Boosh Plant-Based Brands Commences Expansion Into The United States

Vancouver, British Columbia--(Newsfile Corp. - June 15, 2021) - **Boosh Plant-Based Brands Inc.** (CSE: VEGI) ("**Boosh**" or the "**Company**") announces the commencement of its expansion into the United States ("US"). Boosh has retained the services of an award winning, nationally recognized premier food broker, Thrive Natural Sales ("Thrive") as its US representative. In addition to providing food brokerage services, Thrive also provides an outsourced solution to national sales and supply chain management.

"Our Canadian food broker, Brandseed Marketing Inc., has done an outstanding job in Canada. In fact, approximately 225 of the 375 stores came online within the past six months, so our momentum is definitely building. Consequently, we believe our foundation is strong enough for us to begin exporting into the US, and then either buy or build our own manufacturing facility," states Connie Marples, founder and president of Boosh Food. Brandseed has a long standing relationship with Thrive Natural Sales so we believe the synergy will help expedite our growth in the US, and the opportunity to introduce Boosh to as many of the 40,000 US grocery stores as possible."

"We perform extensive due diligence prior to onboarding a new client. Boosh not only met our criteria, but exceeded it," exclaims Craig Anderson, founder, Thrive Natural Sales. "We have a firm commitment to represent only top-of-class products and then provide a variety of solutions such as supply chain management, allowing our clients to maximize their potential. We strongly believe the components that make up Boosh, from their laser focus to details, to their seasoned management team and their corporate philosophy, provides the platform we need to expand Boosh nationwide."

As compensation for services performed, Thrive will receive a retainer and a commission based on net sales. The term is for one year and is automatically renewed for an additional one year terms. Either party is able to terminate the agreement by providing the other party with a 60 day termination notice, provided that following the first year of engagement, a 90 days termination notice is required.

On behalf of the Board of Directors

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About Boosh Plant-Based Brands Inc.:

Boosh Plant-Based Brands Inc., through its wholly owned subsidiary, Boosh Food, is the gateway to experiencing high quality, non-GMO, gluten free, 100% plant-based nutritional comfort foods for the whole family. We currently offer six frozen meals which are sold throughout Canada, and in the summer will be expanding our meals to include three refrigerated products. Boosh, good for you and good for planet earth.

The information in this news release includes certain information and statements about management's view of future events, expectations, plans and prospects that constitute forward looking statements. These statements are based upon assumptions that are subject to significant risks and uncertainties. Because of these risks and uncertainties and as a result of a variety of factors, the actual results, expectations, achievements or performance may differ materially from those

anticipated and indicated by these forward looking statements. Forward-looking statements in this news release include, but are not limited to, the Company's proposed use of the proceeds of its initial public offering. Any number of factors could cause actual results to differ materially from these forward-looking statements as well as future results. Although the Company believes that the expectations reflected in forward looking statements are reasonable, it can give no assurances that the expectations of any forward looking statements will prove to be correct. Except as required by law, the Company disclaims any intention and assumes no obligation to update or revise any forward looking statements to reflect actual results, whether as a result of new information, future events, changes in assumptions, changes in factors affecting such forward looking statements or otherwise.

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