



ZOGLO'S INCREDIBLE FOOD CELEBRATES LISTING PRODUCTS WITH HEALTHY PLANET STORES AND PRESTIGIOUS COMMUNICATIONS AWARD

TORONTO, July 26, 2022 /CNW/ - [Zoglo's Incredible Food Corp.](#) (CSE: ZOG) (FSE: 7UT) ("**Zoglo's**" or the "**Company**"), a plant-based food company, announces that six of its plant-based products will be available for purchase at 15 larger format [Healthy Planet](#) stores across Canada beginning August 2022.

Since 1995, Healthy Planet has served health-conscious Canadian consumers through offerings including vitamins, supplements, produce, groceries & nutritious foods for a healthy and active lifestyle. Healthy Planet is a staple throughout the natural health, vegetarian, and sports nutritious communities and is recognized for its consumer-focused approach to enabling healthy living.

ZOGLO'S LAUNCH WINS ACCLAIMED IABC OVATIONS AWARD FOR BRAND MARKETING

The Company is also pleased to announce that it has been recognized with [2022 IABC OVATIONS Award for Marketing, Advertising, and Brand Communication](#) for its integrated communications and awareness program spearheaded by its award-winning PR firm, Strategic Objectives.

With thousands of members around the world, the International Association for Business Communicators ("**IABC**") sets the standard for PR professionals in business communication. The prestigious OVATION Awards is hosted by the IABC Toronto Chapter and have celebrated excellence in communications for more than 35 years. This year close to 170 entries were submitted and evaluated against the global standard of IABC Communications.

"We are grateful for the recognition of the IABC Ovation awards and are excited to celebrate with our partners," said Anthony Morello, CEO of Zoglo's. "We are optimistic and pleased with the continuing expansion to Canadian retailers – it is great validation to be carried by Healthy Planet for our products' nutritional values."

For a full breakdown of all Zoglo's products and where they can be purchased, please visit the Company's [product section](#) on its website.

Subscribe to updates about Zoglo's Incredible Food here: <https://zoglos.com/>

ABOUT ZOGLO'S INCREDIBLE FOOD CORP.:

Zoglo's Incredible Food Corp. is a publicly-traded plant-based food company which offers nutrient-rich, plant-based appetizers, veggies, and meat substitutes to fulfill consumers needs for all occasions and cooking requirements. The Company's wholly-owned subsidiary, Zoglo's Incredible Food Inc., currently offers 14 products through its Traditional Green Box product line and aims to offer 12 innovative products for the mainstream market through its new Zoglo's Incredible Black Box

product line. Over the past 25 years, Zoglo's products have been in distribution in over 1,300 retail stores across Canada including Walmart, Shoppers Drug Mart, Sobeys and Loblaws, and has representation in the United States and Europe. The Company trades on the Canadian Securities Exchange under the ticker: ZOG and on the Frankfurt Stock Exchange under the ticker: 7UT.

Visit our [website](#) and follow us on our social media channels: [Facebook](#), [Instagram](#), [LinkedIn](#), [Twitter](#).

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No securities regulatory authority has either approved or disapproved of the contents of this news release.


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*This news release includes certain forward-looking statements and forward-looking information (collectively, "**forward-looking statements**") within the meaning of applicable Canadian securities legislation. The use of any of the words "expect", "anticipate", "continue", "estimate", "objective", "may", "will", "project", "should", "believe", "plans", "intends" and similar expressions are intended to identify forward-looking information or statements. The forward-looking statements and information are based on certain key expectations and assumptions made by the Company. Although the Company believes that the expectations and assumptions on which such forward-looking statements and information are based are reasonable, undue reliance should not be placed on the forward-looking statements and information because the Company can give no assurance that they will prove to be correct. Since forward-looking statements and information address future events and conditions, by their very nature they involve inherent risks and uncertainties. Forward-looking information in this news release includes statements concerning the Company's general business plans. Actual results could differ materially from those currently anticipated due to a number of factors and risks. Factors that could materially affect such forward-looking information are described in the risk factors in the Final Prospectus, and the schedules attached thereto, that are available on the Company's profile on SEDAR at www.sedar.com.*

Readers are cautioned that the foregoing list of factors is not exhaustive. The forward-looking statements included in this news release are expressly qualified by this cautionary statement. The forward-looking statements and information contained in this news release are made as of the date hereof and the Company undertakes no obligation to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable law.

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