

ZOGLO'S INCREDIBLE FOOD CORP. TO LIST PRODUCTS WITH REAL CANADIAN SUPERSTORE ACROSS CANADA

TORONTO, March 22, 2022 /CNW/ - Zoglo's Incredible Food Corp. (CSE: ZOG) (FSE: 7UT) ("**Zoglo's**" or the **"Company"**), is pleased to announce the listing of its plant-based food product line at Real Canadian Superstores in Ontario (40 stores) and Western Canada (81 stores). The Zoglo's Incredible[™] line includes consumer favourites such as chicken tenders, meatballs, and burgers and will be available in these additional 121 stores across Canada as a result of the new distribution.

<u>Real Canadian Superstore</u> is a wholly-owned supermarket chain of <u>Loblaw Companies Limited</u>, which is Canada's food and pharmacy leader with a network of more than 2,400 corporate, franchised and Associate-owned locations in communities across the country. Loblaw's purpose – Live Life Well® – supports the needs and well-being of Canadians who make one billion visits each year to the company's stores.

"We are very excited to work with the Real Canadian Superstore, a retail jewel of the Loblaw Companies, to bring Zoglo's innovative and delectable plant-based products to even more consumers across the country", said Zoglo's CEO Anthony Morello. "This rollout is fantastic news, as it will further strengthen our brand awareness and availability across Canada while doing our part in bringing healthier food options to consumers."

For a full breakdown of all Zoglo's products and where they can be purchased, please visit the Company's <u>product section</u> on its website.

Subscribe to updates about Zoglo's Incredible Food here: https://zoglos.com/

ABOUT ZOGLO'S INCREDIBLE FOOD CORP.:

Zoglo's Incredible Food Corp. is a publicly-traded plant-based food company which offers nutrientrich, plant-based appetizers, veggies, and meat substitutes to fulfill consumers needs for all occasions and cooking requirements. The Company's wholly-owned subsidiary, Zoglo's Incredible Food Inc., currently offers 14 products through its Traditional Green Box product line and aims to offer 12 innovative products for the mainstream market through its new Zoglo's Incredible Black Box product line. Over the past 25 years, Zoglo's products have been in distribution in over 1,300 retail stores across Canada including Walmart, Shoppers Drug Mart, Sobeys and Loblaws, and has representation in the United States and Europe. The Company trades on the Canadian Securities Exchange under the ticker: ZOG and on the Frankfurt Stock Exchange under the ticker: 7UT.

Visit our <u>website</u> and follow us on our social media channels: <u>Facebook</u>, <u>Instagram</u>, <u>LinkedIn</u>, <u>Twitter</u>.

ON BEHALF OF ZOGLO'S MANAGEMENT:

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No securities regulatory authority has either approved or disapproved of the contents of this news release.

This news release does not constitute an offer to sell or a solicitation of an offer to buy any securities of Zoglo's in any jurisdiction in which such offer, solicitation or sale would be unlawful. The securities have not been and will not be registered under the United States Securities Act of 1933, as amended (the **"U.S. Securities Act"**), or any state securities laws. Accordingly, the securities may not be offered or sold within the U.S. or to U.S. persons (as defined in Regulation S under the U.S. Securities Act) unless registered under the U.S. Securities Act and applicable state securities laws, or pursuant to exemptions from the registration requirements of the U.S. Securities Act and applicable state securities laws.

Disclaimer for Forward-Looking Information

This news release includes certain forward-looking statements and forward-looking information (collectively, "forward-looking statements") within the meaning of applicable Canadian securities legislation. The use of any of the words "expect", "anticipate", "continue", "estimate", "objective", "may", "will", "project", "should", "believe", "plans", "intends" and similar expressions are intended to identify forward-looking information or statements. The forward-looking statements and information are based on certain key expectations and assumptions made by the Company. Although the Company believes that the expectations and assumptions on which such forwardlooking statements and information are based are reasonable, undue reliance should not be placed on the forward-looking statements and information because the Company can give no assurance that they will prove to be correct. Since forward-looking statements and information address future events and conditions, by their very nature they involve inherent risks and uncertainties. Forward-looking information in this news release includes statements concerning the Company's general business plans. Actual results could differ materially from those currently anticipated due to a number of factors and risks. Factors that could materially affect such forwardlooking information are described in the risk factors in the Final Prospectus, and the schedules attached thereto, that are available on the Company's profile on SEDAR at www.sedar.com.

Readers are cautioned that the foregoing list of factors is not exhaustive. The forward-looking statements included in this news release are expressly qualified by this cautionary statement. The forward-looking statements and information contained in this news release are made as of the date hereof and the Company undertakes no obligation to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable law.

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