



Zoglo's Incredible Food Corp. Partners with Tree of Life Canada to Expand Distribution Across Canada

TORONTO, Aug. 5, 2021 /CNW/ - [Zoglo's Incredible Food Corp.](#) (CSE: ZOG) ("**Zoglo's**" or the "**Company**") is pleased to announce that it is partnering with [Tree of Life Canada](#) ("**TOL**") to provide distribution and sales services to bring Zoglo's range of 100% plant-based food products to retailers and food service outlets across Canada.

Acquired in 2010 by Chicago-based [KeHE Distributors](#), one of the leading fresh, specialty and natural food distributors in North America with 16 distribution centres across Canada and the USA, TOL services health conscious Canadian consumers living a wholesome, healthy and ethically responsible lifestyle with a retail sales team of over 140 individuals, including 60 food service and culinary sales experts, spanning four sales offices and three distribution centres across Canada with an ability to reach over 90% of where food is sold and served.

"We are excited to be partnering with Zoglo's as they embark on this journey and we are looking forward to growing this amazing brand in Canada", commented Lisa MacNeil, President of Tree of Life Canada.

In addition, Zoglo's is pleased to share that it is also partnering with Quebec-based [Clark Drouin Lefebvre Inc.](#) ("**CDL**"), a regional expert with sales coverage in the retail and food service sector, to accelerate Zoglo's footprint in Quebec.

"Partnering with industry-leading food distribution and professional sales companies such as TOL and CDL provides us with an opportunity to rapidly broaden our market share and in-turn position Zoglo's as the preferred choice for plant-based foods within Canada," said Anthony Morello, CEO of Zoglo's.

ABOUT ZOGLO'S INCREDIBLE FOOD CORP.:

Zoglo's Incredible Food Corp. is a publicly-traded plant-based food company which offers nutrient-rich, plant-based appetizers, veggies, and meat substitutes to fulfill consumers needs for all occasions and cooking requirements. The Company's wholly-owned subsidiary, Zoglo's Incredible Food Inc., currently offers 14 products through its Traditional Green Box product line and aims to offer 12 innovative products for the mainstream market through its new Zoglo's Incredible Black Box product line. Over the past 25 years, Zoglo's products have been in distribution in over 700 retail stores across Canada including Walmart, Shoppers Drug Mart, Sobseys and Loblaws, and has representation in the United States and Europe. The Company trades on the Canadian Securities Exchange under the ticker: ZOG.

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Cautionary Note Regarding Forward-Looking Information:

This news release contains forward-looking information. Such forward-looking statements or information are provided for the purpose of providing information about management's current expectations and plans relating to the future. Readers are cautioned that reliance on such information may not be appropriate for other purposes. Any such forward-looking information may be identified by words such as 'proposed', 'expects', 'intends', 'may', 'will', and similar expressions. Forward-looking information contained or referred to in this news release includes, but is not limited to the intended use of the net proceeds from the private placement. Forward-looking statements or information are based on a number of factors and assumptions which have been used to develop such statements and information, but which may prove to be incorrect. Although the Company believes that the expectations reflected in such forward-looking statements or information are reasonable, undue reliance should not be placed on forward-looking statements because the Company can give no assurance that such expectations will prove to be correct. Factors that could cause actual results to differ materially from those described in such forward-looking information include, but are not limited to: negative cash flow and future financing requirements to sustain operations, dilution, limited history of operations and revenues and no history of earnings or dividends, competition, economic changes and the impact of and risks associated with the ongoing COVID-19 pandemic. The forward-looking information in this news release reflects the current expectations, assumptions and/or beliefs of the Company based on information currently available to the Company. Any forward-looking information speaks only as of the date on which it is made and, except as may be required by applicable securities laws, the Company disclaims any intent or obligation to update any forward-looking information, whether as a result of new information, future events or results or otherwise. The forward-looking statements or information contained in this news release are expressly qualified by this cautionary statement.

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For further information: Anthony Morello, CEO, Zoglo's Incredible Food Corp., ir@zoglos.com

CO: Zoglo's Incredible Food Corp.

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